

International Conference On **Global Sustainable Development 2014**

Khadim Ali Shah Bukhari Institute of Technology (KASBIT)

December 06, 2014

Event Timeline Summary

S. No.	Time Distribution	Event Description
1	9:00 AM – 9:45 AM	Participants' Arrival and Seating
2	9:45 AM – 10:00 AM	Arrival of Chief Guest
3	10:00 AM – 10:40 AM	Welcome Session (in AUDITORIUM)
4	10:40 AM – 11:00 AM	Tea Break
5	11:00 AM – 01:00 PM	Presentation Parallel Sessions –I
6	01:00 PM – 02:00 PM	Lunch and Namaz Break
7	02:00 PM – 04:00 PM	Presentation Parallel Sessions –II
8	04:00 PM – 04:30 PM	Concluding Session (in AUDITORIUM)
9	04:30 PM – 05:00 PM	Tea and Closing (Based on Approval)

Parallel Session 1(a) / Room 1

Chaired by: Dr. Noor Ahmed Memon Co-chair: Mr. Raghieb Zafar Moderator: Ms. Anila Parveen			
S. No.	Time	Abstract Title/Author Name	Presenter Name
1	11:00AM–11:10AM	Customer behavioral approach for using micro-Credit: analysis of rural community OF Pakistan by Huma Nawaz	
2	11:10PM–11:20PM	Determinants impacting the Organizational Performance of employees: A case study of Sui Southern Gas Company, Karachi, Pakistan by Masood Mir	
3	11:20PM–11:30PM	Measuring the Effect of the Job Training on the Efficiency and Effectiveness of Employees; A Case Study of KASB Bank Limited by Saira Ghaffar and Muhammad Faisal Sultan	
4	11:30PM–11:40PM	Impact of Absenteeism on Organizational Performance; A Case Study on SSGC Limited, Karachi by Tooba Afzal	
5	11:40PM–11:50PM	The Factor Influencing the Employees' Job Placement Through Recruitmnet Agencies in Karachi, Pakistan by Syed Muhammad Waqar Hussain	
6	12:00 – 12:10PM	Impact of Employee Motivation Leads to Employee Retention by Madiha Naeem Qureshi and Shumaila	
7	12:10PM–12:20PM	How to Implement Dress Code at IBA Jamshoro by Salar Hussain and Murk Mari	
8	12:20PM–12:30PM	Developmentally Appropriate Practices in Early Childhood Education: Perceptions of Practitioners by Shelina Bhamani	
9	12:30PM–12:40PM	Impact of Fleet Finance to Corporate Clients in Islamic Banks of Pakistan; A Case Study of Burj Bank Ltd by Syed Muhammad Salman Jawed	
10	12:40PM–12:50PM		
	1:00PM – 2:00PM	LUNCH BREAK	

Parallel Session 1(b) / Room 1

Chaired by: Dr. Abdul Kabeer Kazi Co-Chair: Mr. Shakil Ahmed Moderator: Mr. Faisal Sultan			
S. No.	Time	Abstract Title/Author Name	Presenter Name
11	2:00PM – 2:10PM	The impact of Enterprise Resource Planning implementation on financial performance of bank: A case Study of Habib Bank Limited by Waseem ullah Qureshi	
12	2:10PM – 2:20PM	A Study of the factors that influencing consumer intention to adopt online purchasing by using Business to Consumer (B2C) social media websites by Imran Hajani	
13	2:20PM – 2:30PM	Critical Success Factors of Knowledge Management Systems Implementation by Abdul Samad and Musaddiq Rahim	
14	2:30PM – 2:40PM	The Impact of Knowledge Management Processes on Business Model Innovation by Syed Faraz Hasan and Saima Zaib Durrani	
15	2:40PM – 2:50PM	Measuring the effect of various factors which influence the Customers to adapt internet banking; A case study of Dubai Bank Islamic Pakistan” by Raheela Haqqani	
16	3:00PM – 3:10PM		
17	3:10PM – 3:20PM		
18	3:20PM – 3:30PM		
19	3:30PM – 3:40PM		
20	3:40PM – 3:50PM		
	4:00PM – 4:30PM	Concluding Session in AUDITORIUM	



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Parallel Session 2(a) / Room 2

Chaired by: Mr. Umer Farooq			
Co-chair: Mr. Osama Bin Iqbal			
Moderator: Syed Firasat Hussain			
S. No.	Time	Abstract Title/Author Name	Presenter Name
1	11:00AM–11:10AM	Analysis of GDP and Macroeconomic Variables on Economic Growth of Pakistan by Saira Faheem Khan	
2	11:10PM–11:20PM	Enhancement in Entrepreneurial Succession: Trivial Focuses On Knowledge Base Enterprises (KBE) by Sameer Paul and Shariq Ahmed	
3	11:20PM–11:30PM	Determinants of Capital Structuring; Growth and Financing Behavior of Firms of Cement Sector in Pakistan by Raheela Haqqani and Kiran Zehra	
4	11:30PM–11:40PM	Analysis of Ijara Financing and its growth in Pakistan by Nousheen Abbas Naqvi	
5	11:40PM–11:50PM	The Impact of Poor Loan Re-Payment Behavior on the Bank Profitability by Syed Muhammad Saqib	
6	12:00 – 12:10PM	Impact of Financial and Operating Leverages on firm's profitability: (Case study of consumer product companies in Pakistan) by Saeeda Habib	
7	12:10PM–12:20PM	The Role of Public Debt and Explicit Liabilities in the Economic Growth of Pakistan (1998-99 / 2007-08) by Syed Sabir Ali Jaffery	
8	12:20PM–12:30PM	Main Changes in Consumer Buying Behaviour during Economic Crisis in Pakistan by Syed Nadeem Azmat	
9	12:30PM–12:40PM	Revalidation of random walk theory using data from Karachi Stock Exchange by Muhammad Saleem	
10	12:40PM–12:50PM	The influence of working capital management components on corporate profitability: A survey on cement sector of Pakistan by Hyder Ali	
	1:00PM – 2:00PM	LUNCH BREAK	

Parallel Session 2(b) / Room 2

Chaired by: Mr. Munir Hussain Co-chair: Mr. Shahid Khan Moderator: Ms. Shaista Tariq			
S. No.	Time	Abstract Title/Author Name	Presenter Name
11	2:00PM – 2:10PM	An Emperical Investigation on Gender Harassment in an Organization by Fazila Muhammad Ali and Sabeen Ali	
12	2:10PM –2:20PM	Preference of Customer in Selecting Informal Clothing Brands: A Quantitative Analysis on Bonanza by Raheel Farooqi	
13	2:20PM – 2:30PM	Factor Affecting the Advertising Strategy of Admission in Private Universities in Karachi by Saif ur Rehman	
14	2:30PM – 2:40PM	A Critical Analysis on the Impact of Billboard Advertising Over Sales of Gul Ahmed Textile Pakistan by Sadia Malik	
15	2:40PM – 2:50PM	Measuring the impact of job enrichment on the job satisfaction and motivation and organizational commitment of employees; A case study of Karachi Golf Club by Fazila Muhammad Ali and Hussam Ahmed	
16	3:00PM – 3:10PM	Measuring the impact of job enlargement on the satisfaction, motivation and organizational commitment of employees; A case study of Hilton Pharma Karachi by Misbah Khan and M Faisal Sultan	
17	3:10PM – 3:20PM	Impact of Establishment of Benazir Bhutto Shaheed University Lyari (BBSUL) on the Future development of the society of Lyari: Evidence from students of BBSUL by Gobind M. Herani, Mehak Kanwal, Zehra Aqsa, Sana Paras and Alia Majeed	
18	3:20PM – 3:30PM		
19	3:30PM – 3:40PM		
20	3:40PM – 3:50PM		
	4:00PM – 4:30PM	Concluding Session in AUDITORIUM	