

SDG-8

Decent Work and Economic Growth



Director's Message



As the Director of KASBIT, I am honored to lead one of Pakistan's premier institutions of higher education, committed to fostering academic excellence, research, and entrepreneurship. At KASBIT, our vision aligns closely with the United Nations Sustainable Development Goals (SDGs), and we take these global priorities seriously, incorporating them across our programs, research, and institutional objectives to help build a more sustainable and equitable future.

Our commitment to the SDGs is reflected in our recent achievements in the Times Higher Education Impact Rankings 2024, where KASBIT ranked among the top Pakistani institutions across key goals. Notably, we were ranked 33rd for SDG 1 (No Poverty), demonstrating our dedication to reducing

economic disparities through accessible education and support programs. Our efforts to enhance the quality of education were recognized with a 52nd place for SDG 4 (Quality Education), affirming our role in offering rigorous, impactful academic programs. We proudly achieved 54th for SDG 5 (Gender Equality), highlighting our commitment to fostering an inclusive environment where equal opportunities are available to all students. For SDG 8 (Decent Work and Economic Growth), we stood at 11th place, underscoring our focus on preparing graduates who are ready to contribute meaningfully to a dynamic workforce.

Our approach to education is holistic, integrating co-curricular and extracurricular activities to develop well-rounded graduates ready to contribute to Sustainable Cities and Communities (SDG 11) and Responsible Consumption and Production (SDG 12) by promoting ethical, forward-thinking values. Our dedication to sustainability extends to supporting research and initiatives aligned with Climate Action (SDG 13) and Industry, Innovation, and Infrastructure (SDG 9). We encourage our students and faculty to engage in projects that prioritize environmental stewardship and technological advancement, empowering them to make a difference locally and globally. KASBIT is dedicated to providing our students with a transformative learning experience and a pathway to a prosperous future. We take pride in shaping future leaders who are not only skilled professionals but also conscientious global citizens prepared to make lasting contributions toward the SDGs. As we continue to grow, our commitment remains strong: to produce graduates who are equipped to lead in their fields and to drive sustainable progress for Pakistan and beyond.

Prof. Dr. Kashif Mehmood
Director KASBIT

Introduction

As the world navigates the complexities of the 21st century, the importance of decent work and economic growth has become increasingly evident. The United Nations' Sustainable Development Goal recognizes the critical role that decent work and economic growth play in promoting sustainable development and reducing poverty. As a higher education institution, KASBIT acknowledges its responsibility in contributing to the achievement of decent work and economic growth.

KASBIT recognizes that decent work is essential for promoting economic growth, reducing poverty, and improving overall well-being. To promote decent work, KASBIT ensures that all employees are treated with dignity and respect, and that fair labour practices are upheld. This includes providing fair wages, safe working conditions, and equal opportunities for all employees. We provide ongoing training and development opportunities to enhance employees' skills and knowledge, promoting career growth and advancement and fosters a culture of diversity and inclusion, promoting equal opportunities and respect for all employees, regardless of their background, culture, or identity.

At KASBIT we recognize that economic growth is essential for promoting sustainable development and reducing poverty. To promote economic growth, the university has implemented several initiatives to encourages innovation and entrepreneurship, providing resources and support for students and faculty to develop new ideas and start-ups. Our Institute collaborates with local industries and businesses, providing opportunities for students to gain practical experience and for businesses to access cutting-edge research and expertise.

We have developed strategic partnerships with local industries, businesses, and community organizations to promote decent work and economic growth. The are working to foster a culture of sustainability, promoting sustainable practices and behaviours among students, faculty, and staff.

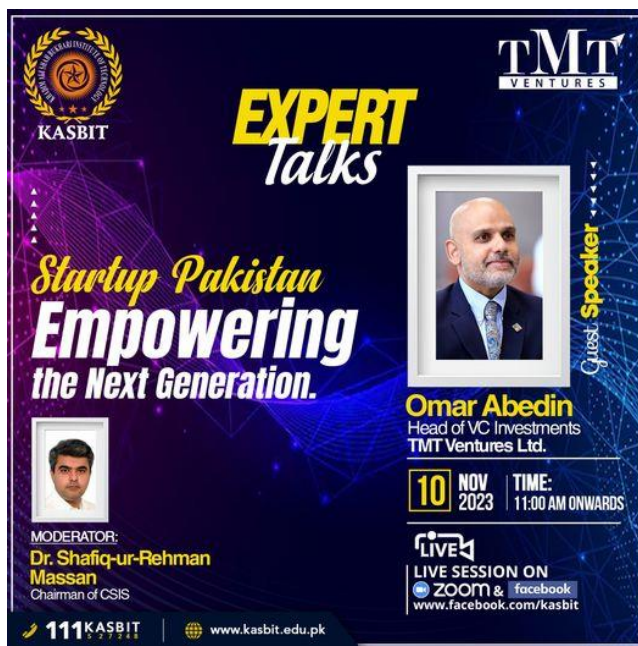
Expert Talks

"Expert Talks" is another milestone initiative by KASBIT that contributes to quality education. Through these sessions, KASBIT extends learning opportunities beyond its own students by inviting subject-matter experts national & international who offer insights into current challenges, best practices, and real-world scenarios. This initiative supports a broader educational mission, providing diverse perspectives and experiential knowledge to learners both within and outside the university.



The image displays three promotional posters for KASBIT's Expert Talks series. Each poster features the KASBIT logo, the event title, a guest speaker's photo and name, the date and time, and the venue (SMCHS). The first poster is for 'Public and Private Partnership: A Pathway to Future of Infrastructure A Win-Win Solution' featuring Mr. Danish Patel on June 04, 2023, at 12:30 PM onwards. The second poster is for 'Success Through Collaboration' featuring Sohaib Khan on November 28, 2023, at 02:30 PM onwards. The third poster is for 'Cyber Security' featuring Hafiz M. Attaullah on November 14, 2023, at 10:00 AM onwards.

Expert Talks Startup Pakistan Empowering the Next Generation



The poster for 'Expert Talks Startup Pakistan Empowering the Next Generation' features the KASBIT logo and the TMT Ventures logo. It highlights the guest speaker, Omar Abedin, Head of VC Investments at TMT Ventures Ltd., on November 10, 2023, at 11:00 AM onwards. The session will be moderated by Dr. Shafiq-ur-Rehman Massan, Chairman of CSIS. The event is a live session on Zoom and Facebook, with the Zoom link and Facebook page provided. The venue is SMCHS.

Dive into the discussion at KASBIT's Expert Talk series, where Mr. Omar Abedin, Head of VC Investments of TMT Ventures Ltd., will talk about the immense potential that awaits young Pakistanis in the world of Startups. The session titled: "Startup Pakistan: Empowering the Next Generation" will be moderated by Dr. Shafiq-ur-Rehman Massan, Chairman of CSIS at KASBIT.

CEO TALKS: Unveiling The Path to Entrepreneurial Success

Unlocking Success Stories: Join CEO Talks and hear from Mr. Ayub Ghauri, as he unveils the path to entrepreneurial success! Currently serving as the President of NICAT - National Incubation Center for Aerospace Technology and the Executive Director at NETSOL. Mr. Ayub brings over 25 years of experience working with leading organizations in IT, Education, Electronic Media, and Fashion Industries. Moderated by Prof. Dr. Kashif Mehmood, Rector/Director at KASBIT. Join us for an insightful session that will inspire and empower you on your entrepreneurial journey!



UNVEILING THE PATH TO ENTREPRENEURIAL SUCCESS

CEO Talks

Guest
Ayub Ghauri
President - NICAT & Executive Director, NETSOL Technologies

Host
Prof. Dr. Kashif Mehmood
Rector/Director KASBIT

LIVE SESSION ON **zoom** & **facebook**
www.facebook.com/kasbit

TUESDAY, 17 OCTOBER 2023

01:00PM ONWARDS

111 KASBIT 027248 | www.kasbit.edu.pk

RECRUITMENT DRIVES FOR DECENT WORK OPPORTUNITIES

KASBIT has a dedicated placement department with strong, supportive and dedicated Team. Placement department arrange a large number of on-campus recruitment drives, industry sessions, and alumni talk series are conducted across all departments, arrange internship and jobs for its graduates, through active engagement with the industry. However, KASBIT always paly the vital role to cover the gap between Industry and Academics, KASBIT Placement department have a corporate Advisory Board (CAB), in this board we have sessional industry expert which provide expert advice and industry needs. Our Aim is to provide to provide decent



Bazaar Technologies Recruitment Drive

The Talent Acquisition team of Bazaar Technologies visited KASB Institute of Technology for a Recruitment Drive on 31st May'2023. The final semester students participated in the drive for various job opportunities at their organization.



Representatives from Bazaar Technologies, including Valeed Kidwai (Director South Business), Zain Khan (Sr. Growth Manager), Maham Naseeb (People Partner - Business Functions), Shafaq Masood (Sr. Assistant Manager Talent Acquisition), and Haris Hingora (Growth Lead) were on hand to conduct online tests and interviews with our graduates. Other than online test and interviews, the Bazaar Technologies team also gave a brief company introduction, sharing insights into their innovative E-commerce and Finance service provider platform.

The Director of KASBIT, Professor Dr. Kashif Mehmood, took centre stage after a series of captivating interviews and presented a shield to the Team of Bazaar Technologies. We thank the team for visiting KASBIT and providing this invaluable opportunity to our students.



Recruitment Drive by KFC

A Recruitment Drive by KFC was conducted at KASBIT on 13th March 2023 for In-store Management positions. The event started with Mr. Taha Rizvi, the Area Coach at KFC, informing the students about current trends in the Retail and food industry.



The students then participated in a one-on-one interview to showcase their knowledge and personality. After the interviews, the Director of KASBIT, Dr. Kashif Mehmood presented shields to the KFC team. The KFC team was acknowledged for their efforts in conducting an informative and thought-provoking session along-with a recruitment drive.

