

MILLENNIAL STATEMENT

KASBIT'S Millennial undertaking is to provide higher education, scholarship, training, and outreach services through exemplary teaching, research, innovation and extension support for sustainable national and international development.

We nurture an intelligent, inclusive culture that integrates robust theory with global best practices to produce graduates with relevant knowledge, skills and responsible citizenry.

In this regard, KASBIT is guided by passion for excellence, integrity, transparency, professionalism, devotion to duty and good corporate governance.

Mubashir Ali Shah Bukhari (CEO)

VISION STATEMENT

"Promoting excellence in education through holistic, transformative and innovative learning to develop entrepreneurial innovators, responsible leaders and change masters"

MISSION STATEMENT

"To cultivate value-based growth by leveraging on high quality research, fostering the spirit of national development, promoting creativity and encouraging entrepreneurship"

ACCREDITATION & RECOGNITIONS







GOVERNMENT OF SINDH



RANKED W-4 (TOP MOST RANK) BY HEC, PAKISTAN



MEMBER OF AACSB INTERNATIONAL



FIRST ISO CERTIFIED INSTITUTE OF PAKISTAN

KASB GROUP







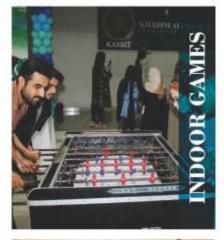
























PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN COMMERCE MORNING/EVENING (PREVIOUS B.COM 2 YEARS)



- FUNCTIONAL ENGLISH
- · BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN

SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- · BUSINESS STATISTICS
- MIND SCIENCES
- · PROFESSIONAL BRANDING

SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- · CREATIVE ARTS AND TECHNOLOGY

SEMESTER 4



- . E-COMMERCE AND DIGITAL BUSINESS
- INTRODUCTION TO ENTREPRENEURSHIP
- LEGAL ENVIRONMENT OF BUSINESS
- CYBERSECURITY FOR BUSINESS
- ENVIRONMENTAL SCIENCE

COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 23

Total Credit Hours: 65

Maximum Load: 06 Courses per Semester

- For admission in the ADP Commerce program, the applicant must have completed 12 years of education or A Levels with a minimum of two C grades (excluding General Paper and Urdu), or an equivalent qualification from a recognized board.
- · The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN DIGITAL MARKETING

SEMESTER 1

- DIGITAL MARKETING FUNDAMENTALS
- · BUSINESS MATHEMATICS
- FUNCTIONAL ENGLISH
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN

SEMESTER 2

- SOCIAL MEDIA. CONTENT. AND STRATEGY
- MARKETING AUTOMATION
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- · BUSINESS STATISTICS
- · EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES

SEMESTER 3

- · MARKETING RESEARCH
- SEARCH ENGINE OPTIMIZATION (SEO)
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

SEMESTER 4



- INTEGRATED DIGITAL MARKETING STRATEGIES
- WEB ANALYTICS
- CHARACTER AND MORAL DEVELOPMENT
- ACCOUNTING FUNDAMENTALS
- ENVIRONMENTAL SCIENCE
- INTRODUCTION TO ENTREPRENEURSHIP

COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 24
Total Credit Hours: 68

Maximum Load: 06 Courses per Semester

- For admission in the ADP Digital Marketing, the applicant must have completed 12 years of education or A Levels with a minimum of two C grades (excluding General Paper and Urdu), or an equivalent qualification from a recognized board
- The applicant has to take an institute based Admission Test
- On successfully qualifying the Admission Test, the applicant shall be called for a final interview, in which his/her Admission shall be confirmed
- Student seeking credit transfer may also apply for admission

PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN COMPUTER SCIENCE

SEMESTER 1

- PROGRAMMING FUNDAMENTALS
- APPLICATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- DISCRETE STRUCTURES
- · CALCULUS AND ANALYTICAL GEOMETRY
- FUNCTIONAL ENGLISH
- PSYCHOLOGY

SEMESTER 3

- DATA STRUCTURES
- INFORMATION SECURITY
- ARTIFICIAL INTELLIGENCE
- · COMPUTER NETWORKS
- SOFTWARE ENGINEERING
- COMPUTER ORGANIZATION AND ASSEMBLY LANGUAGE

SEMESTER 2



- DATABASE SYSTEMS
- DIGITAL LOGIC DESIGN
- LINEAR ALGEBRA
- EXPOSITORY WRITING
- CREATIVE ARTS & TECHNIQUES

SEMESTER 4



- DOMAIN ELECTIVE 1 (ADVANCED DATABASE LAB)
- DOMAIN ELECTIVE 2 (WEB TECHNOLOGIES LAB)
- DOMAIN ELECTIVE 3 (MOBILE APPLICATIONS DEVELOPMENT LAB)
- DOMAIN ELECTIVE 4 (ADVANCED PROGRAMMING LAB)
- DOMAIN ELECTIVE 5 (CYBER SECURITY LAB)
- ISLAMIC STUDIES / ETHICS
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- FNTRFPRFNFURSHIP

COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 26 Total Credit Hours: 74

Maximum Load: 06 Courses per Semester

ELIGIBILITY:

 For admission in the ADP Computer Science, the applicant must have completed 12 Years of Education with atleast 50% marks in (HSC) Pre-Engineering or Pre-Medical examination. An applicant having a combination of Physics, Mathematics and Computer Science is also eligible.

- Or, GCE (A levels) in Mathematics, Physics and Chemistry. Applicant having A levels or other foreign qualifications must provide an equivalence certificate with at least 50% marks, issued by Intermediate Board Committee of Chairman (IBCC) or an equivalent qualification from a recognized board
- Or, At least 50% marks in Diploma of Associate Engineering Examination, for admission.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.















PROGRAM SCHEMA **BBA** 4 YEARS MORNING PROGRAM

SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN

SEMESTER 5



- DATA ANALYTICS
- FINANCIAL REPORTING AND CONTROL
- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- ORGANIZATIONAL BEHAVIOR
- MARKETING MANAGEMENT
- FUNDAMENTALS OF FINANCIAL TECHNIQUES

SEMESTER 2



- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- MIND SCIENCES
- PROFESSIONAL BRANDING

SEMESTER 6



- INTERNATIONAL FINANCIAL MANAGEMENT
- ART AND SCIENCE OF BUSINESS RESEARCH
- ENTREPRENEURIAL VENTURES MANAGEMENT
- MULTICHANNEL DIGITAL MARKETING
- · MANAGING HUMAN CAPITAL
- MANAGEMENT ACCOUNTING

SEMESTER 3



- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

SEMESTER 7



- PROJECT MANAGEMENT
- GLOBAL BRAND STRATEGIES
- SUPPLY CHAIN MANAGEMENT
- GLOBAL STRATEGIC MANAGEMENT
- ECONOMICS FOR MANAGERS
- ISLAMIC BANKING & FINANCE

SEMESTER 4



- E-COMMERCE AND DIGITAL BUSINESS
- INTRODUCTION TO ENTREPRENEURSHIP
- LEGAL ENVIRONMENT OF BUSINESS
- CYBERSECURITY FOR BUSINESS
- ENVIRONMENTAL SCIENCE

SEMESTER 8



- CAPSTONE PROJECT
- LEADERSHIP AND CHANGE MANAGEMENT
- DIGITAL TAX MANAGEMENT
- FINTECH AND INTERNATIONAL FINANCIAL MARKETS
- INNOVATION AND TECHNOLOGY MANAGEMENT
- SUPPLY CHAIN OPERATIONS
- INTERNSHIP

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 47
Total Credit Hours: 140

Maximum Load: 06 Courses per Semester

- For admission in the BBA Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent qualification from a recognized board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA BS (COMPUTER SCIENCE) 4 YEARS MORNING PROGRAM

SEMESTER 1

- PROGRAMMING FUNDAMENTALS
- · APPLICATION OF INFORMATION AND COMMUNICATION **TECHNOLOGIES**
- DISCRETE STRUCTURES
- · CALCULUS AND ANALYTICAL GEOMETRY
- FUNCTIONAL ENGLISH

SEMESTER 2



- **OBJECT ORIENTED** PROGRAMMING
- DATABASE SYSTEMS
- · DIGITAL LOGIC DESIGN
- MULTIVARIATE CALCULUS
- LINEAR ALGEBRA

SEMESTER 3



- DATA STRUCTURES
- INFORMATION SECURITY
- ARTIFICIAL INTELLIGENCE
- COMPUTER NETWORKS
- SOFTWARE ENGINEERING
- PROBABILITY AND STATISTICS

SEMESTER 4



- COMPUTER ORGANISATION & ASSEMBLY LANGUAGE
- THEORY OF AUTOMATA
- ADVANCED DATABASE MANAGEMENT SYSTEMS
- NATURAL SCIENCE (APPLIED PHYSICS)
- · EXPOSITORY WRITING
- ISLAMIC STUDIES /ETHICS

SEMESTER 5



- · OPERATING SYSTEMS
- · HCI AND COMPUTER GRAPHICS
- COMPUTER ARCHITECTURE . DOMAIN ELECTIVE 1 (WEB
- TECHNOLOGIES) DOMAIN ELECTIVE 2 (MOBILE APPLICATION DEVELOPMENT)
- ELECTIVE SUPPORTING 1
- (INTRODUCTION TO MANAGEMENT)

SEMESTER 6

- COMPILER CONSTRUCTION
- PARALLEL AND DISTRIBUTED COMPUTING
- DOMAIN ELECTIVE 3 (ADVANCED PROGRAMMING - VISUAL PROGRAMMING)
- DOMAIN ELECTIVE 4 (NUMERICAL ANALYSIS)
- DOMAIN ELECTIVE 5 (WEB ENGINEERING)
- DOMAIN ELECTIVE 6 (CYBER

SEMESTER 7

- FINAL YEAR PROJECT- I
- ANALYSIS OF ALGORITHMS
- DOMAIN ELECTIVE 7 (SOFTWARE TESTING AND QUALITY ASSURANCE)
- ELECTIVE SUPPORTING 2 (INTRODUCTION TO MARKETING)
- TECHNICAL AND BUSINESS WRITING
- ENTREPRENEURSHIP

SEMESTER 8

- FINAL YEAR PROJECT- II
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- ARTS AND HUMANITIES (PROFESSIONAL PRACTICES)
- CIVICS AND COMMUNITY ENGAGEMENT

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 42 courses + 2 Projects (Phase-I 2 Crh) (Phase-II 4 Crh)

Total Credit Hours: 130

Maximum Load: 06 Courses per Semester

ELIGIBILITY:

• For admission in the BS Computer Science Program, the applicant must have completed 12 Years of Education with atleast 50% marks in (HSC) Pre-Engineering or Pre-Medical examination. An applicant having a combination of Physics. Mathematics and Computer Science is also eligible.

- Or, GCE (A levels) in Mathematics, Physics and Chemistry, Applicant having A levels or other foreign qualifications must provide an equivalence certificate with at least 50% marks, issued by Intermediate Board Committee of Chairman (IBCC) or an equivalent qualification from a recognized board
- Or. At least 50% marks in Diploma of Associate Engineering Examination. for admission.
- · The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.









SEMESTER 1

- DATA ANALYTICS
- FINANCIAL REPORTING AND CONTROL
- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- ORGANIZATIONAL BEHAVIOR
- MARKETING MANAGEMENT
- FUNDAMENTALS OF FINANCIAL TECHNIQUES

SEMESTER 3



- PROJECT MANAGEMENT
- GLOBAL BRAND STRATEGIES
- SUPPLY CHAIN MANAGEMENT
- GLOBAL STRATEGIC MANAGEMENT
- ECONOMICS FOR MANAGERS
- ISLAMIC BANKING & FINANCE

SEMESTER 2



- INTERNATIONAL FINANCIAL MANAGEMENT
- ART AND SCIENCE OF BUSINESS RESEARCH
- ENTREPRENEURIAL VENTURES MANAGEMENT
- MULTICHANNEL DIGITAL MARKETING
- MANAGING HUMAN CAPITAL
- MANAGEMENT ACCOUNTING

SEMESTER 4



- CAPSTONE PROJECT
- LEADERSHIP AND CHANGE MANAGEMENT
- DIGITAL TAX MANAGEMENT
- FINTECH AND INTERNATIONAL FINANCIAL MARKETS
- INNOVATION AND TECHNOLOGY MANAGEMENT
- SUPPLY CHAIN OPERATIONS
- INTERNSHIP

COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 24 Courses
Total Credit Hours: 75 Credit Hours

Maximum Load: 06 Courses per Semester

- ELIGIBILITY:
- For admission in the BBA 2 Years Program, the applicant must have completed 14 Years of Education B.Com, BA, BSC or ADP with minimum of 2nd Division and other equivalent qualification.

- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

DEFICIENCY COURSES (FOR NON-BUSINESS)

- Fundamentals of Management
- · Fundamentals of Marketing
- · Accounting Fundamentals











PROGRAM SCHEMA **MBA** 1.5-2 YEARS EVENING/WEEKEND PROGRAM (EQUIVALENT TO 18 YEARS OF EDUCATION)

SEMESTER 1

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- STRATEGIC DECISION
 MAKING & COMPETITIVE
 ADVANTAGE
- ISLAMIC FINANCIAL MARKETS & BANKING OPERATIONS

SEMESTER 2

- DIGITAL MARKETING AND E-COMMERCE
- RESEARCH WRITING & TECHNIQUES
- AI IMPACT ON BUSINESS STRATEGIES
- THESIS 1

SEMESTER 3

- ELECTIVE I
- ELECTIVE II
- ELECTIVE III
- THESIS 2

COURSE WORK AND DURATION:

Based on 03 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 10 Courses + (1 Project / 1 Thesis / 2 Courses)

Total Credit Hours: 36 Credit Hours

- For admission in the MBA (36 Credit Hours), the applicant must have completed 16 Years of Education in relevant field with minimum of 2nd Division (Annual System) / 2.5 CGPA preferred (Semester System).
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA MBA 2.5 YEARS WEEKEND PROGRAM (EQUIVALENT TO 18 YEARS EDUCATION)

SEMESTER 1

- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- MICROECONOMICS **PRINCIPLES**
- · FUNDAMENTALS OF MANAGEMENT
- BUSINESS STATISTICS
- ACCOUNTING **FUNDAMENTALS**

SEMESTER 2



- FUNDAMENTALS OF MARKETING
- · FUNDAMENTALS OF FINANCIAL TECHNIQUES (BF)
- DATA ANALYTICS (SI)
- MANAGING HUMAN CAPITAL (HRM)
- MARKETING MANAGEMENT

SEMESTER 3



- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND **ENTREPRENEURSHIP**
- STRATEGIC DECISION MAKING & COMPETITIVE ADVANTAGE
- ISLAMIC FINANCIAL **MARKETS & BANKING OPERATIONS**

SEMESTER 4



- DIGITAL MARKETING AND E-COMMERCE
- · RESEARCH WRITING & **TECHNIQUES**
- AI IMPACT ON BUSINESS **STRATEGIES**
- THESIS 1

SEMESTER 5

- ELECTIVE I
- ELECTIVE II
- THESIS 2

• ELECTIVE - III

COURSE WORK AND DURATION:

Based on 05 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 20 Courses + (1 Project / 1 Thesis / 2 Courses)

Total Credit Hours: 66 Credit Hours

ELIGIBILITY:

· For admission in the MBA (66 Credit Hours), the applicant must have completed 16 Years of Non Business Schooling with minimum of 2nd Division (Annual System) / 2.5 CGPA Preferred (Semester System).

- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- · Student seeking credit transfer may also apply for admission.

SEMESTER 1

- ANALYTICAL SCOPE OF BUSINESS RESEARCH
- EFFECTIVE LEADERSHIP
 CORPORATE BUSINESS
- STRATEGY
- ISLAMIC FINANCIAL SYSTEMS

SEMESTER 2



- CONTEMPORARY MARKETING STRATEGIES
- RESEARCH
 COMMUNICATION AND
 DISSEMINATION
- AI AND BUSINESS TRANSFORMATION
- THESIS PROPOSAL

SEMESTER 3



- ELECTIVE I
- ELECTIVE II
- ELECTIVE III
- THESIS DEFENSE

COURSE WORK AND DURATION:

Based on 03 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)
Total Courses: 10 Courses + 1 Thesis

Total Credit Hours: 36 Credit Hours

Maximum Load: 04 Courses per Semester

- For admission in the MS Program, the applicant must have completed 16 Years of Education in relevant field with minimum of 1st Division (Annual System) / 2.5 CGPA (Semester System) from a recognized Institute/ University. All students seeking admission to MS Program will have to qualify Institute based admission test or GRE / NTS.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA PhD

MANAGEMENT SCIENCES





- ADVANCED QUANTITATIVE RESEARCH METHODS
- ADVANCED QUALITATIVE RESEARCH METHODS
- DISSERTATION WRITING **TECHNIQUES**

SEMESTER 2



- INDEPENDENT RESEARCH STUDY
- ELECTIVE I
- ELECTIVE II

SEMESTER 3



 DISSERATION PROPOSAL 6 Credit Hours

SEMESTER 4

. DISSERATION WRITING - I 6 Credit Hours

SEMESTER 5



. DISSERATION WRITING - II 9 Credit Hours

SEMESTER 6



. DISSERATION WRITING - III

9 Credit Hours

COURSE WORK AND DURATION:

Based on 06 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 6 Courses + 01 Dissertation

48 Credit Hours

Maximum Load: 03 Courses per Semester

ELIGIBILITY:

Total Credit Hours:

- A minimum CGPA of 3.00 on 4.00 scale (or equivalent) from an HEC-recognized institution.
- At least 18 years of formal education (MS/MPhil or equivalent) in a relevant discipline.
- A minimum of 60% marks in the GAT Subject Test (or 70% in the KASBIT entrance test).
- · Successful completion of an interview conducted by the admissions committee.

- Fulfillment of any additional requirements set by HEC.
- Candidates with academic gaps may need to complete prerequisite courses.
- Student seeking credit transfer may also apply for admission.
- · Program Duration

Minimum: 3 years, Maximum: 8 years.

DEFICIENCY COURSES:

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- CORPORATE BUSINESS STRATEGY
- ISLAMIC FINANCIAL SYSTEMS
- DIGITAL MARKETING AND E-COMMERCE
- AI AND BUSINESS TRANSFORMATION

LIST OF ELECTIVE COURSES FOR MBA & PHD

FINANCE	HUMAN RESOURCE MANAGEMENT
FINANCIAL INSTITUTIONS & MARKETS CORPORATE FINANCE ADVANCED TAXATION INVESTMENT AND PORTFOLIO MANAGEMENT ANALYSIS OF FINANCIAL STATEMENTS FINANCIAL RISK MANAGEMENT ISLAMIC FINANCIAL SYSTEMS REAL ESTATE AND FINANCE INVESTMENT FINANCIAL MODELING VENTURE CAPITAL AND PRIVATE FINANCE TAKAFUL AND ISLAMIC RISK MANAGEMENT DIGITAL CURRENCY MANAGEMENT AAOIFI STANDARDS SEMINAR IN FINANCE	STRATEGY AND CHANGE TALENT ACQUISITION AND ASSESSMENT LEARNING AND CAPABILITY ENHANCEMENT STRATEGIC CAREER NAVIGATIONS PERFORMANCE APPRAISAL & MANAGEMENT HR ANALYTICS AND AUTOMATION HR FOR STARTUPS & SMES TALENT OPTIMISATION LEADERSHIP AND MOTIVATION TECHNIQUES SEMINAR IN HUMAN RESOURCE MANAGEMENT
MARKETING	SUPPLY CHAIN MANAGEMENT
SALES MANAGEMENT MARKETING OF SERVICES ADVERTISEMENT MANAGEMENT NEW PRODUCT MANAGEMENT INTEGRATED MARKETING COMMUNICATIONS	IMPORT EXPORT MANAGEMENT SUPPLY CHAIN TECHNOLOGY AND INNOVATION VALUE CHAIN MANAGEMENT PROCUREMENT AND VENDOR MANAGEMENT SUPPLY CHAIN NETWORKING AND OPTIMIZATION

• SUPPLY CHAIN FINANCE AND ANALYSIS

• TRANSPORTATION AND LOGISTICS TECHNIQUES

• INVENTORY AND WAREHOUSE MANAGEMENT

SEMINAR IN SUPPLY CHAIN MANAGEMENT

HOSPITALITY AND TOURISM MARKETING

• PRICING STRATEGY AND MANAGEMENT

• REAL ESTATE MARKETING

SEMINAR IN MARKETING