

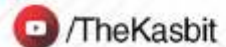
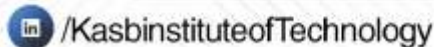
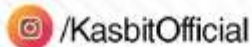
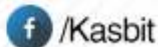


KASBIT



Where
Passion
Meets Learning

PROGRAM **PROFILE**



MILLENNIAL STATEMENT

KASBIT'S Millennial undertaking is to provide higher education, scholarship, training, and outreach services through exemplary teaching, research, innovation and extension support for sustainable national and international development.

We nurture an intelligent, inclusive culture that integrates robust theory with global best practices to produce graduates with relevant knowledge, skills and responsible citizenry.

In this regard, KASBIT is guided by passion for excellence, integrity, transparency, professionalism, devotion to duty and good corporate governance.

Mubashir Ali Shah Bukhari (Chancellor)
Khadim Ali Shah Bukhari Institute of Technology

VISION STATEMENT

“Promoting excellence in education through holistic, transformative and innovative learning to develop entrepreneurial innovators, responsible leaders and change masters”

MISSION STATEMENT

“To cultivate value-based growth by leveraging on high quality research, fostering the spirit of national development, promoting creativity and encouraging entrepreneurship”

ACCREDITATION & RECOGNITIONS



RECOGNISED BY HEC
PAKISTAN



CHARTERED BY
GOVERNMENT OF SINDH



RANKED W-4 (TOP MOST
RANK) BY HEC, PAKISTAN



MEMBER OF
AACSB INTERNATIONAL



FIRST ISO CERTIFIED
INSTITUTE OF PAKISTAN

KASB GROUP

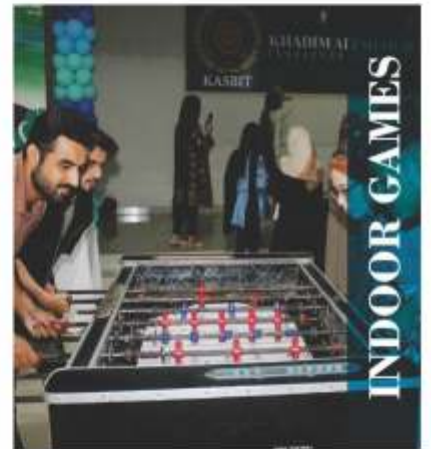
 **KASB**
DEVELOPERS

KASB
foundation
Changing lives through quality of services





LIFE
at
KASBIT





PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN **COMMERCE** MORNING/EVENING (PREVIOUS B.COM 2 YEARS)

SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- FEHM E QURAN

SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- MIND SCIENCES
- PROFESSIONAL BRANDING

SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

SEMESTER 4

- E-COMMERCE AND DIGITAL BUSINESS
- INTRODUCTION TO ENTREPRENEURSHIP
- LEGAL ENVIRONMENT OF BUSINESS
- CYBERSECURITY FOR BUSINESS
- ENVIRONMENTAL SCIENCE

COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.
Intake: Twice a year (Spring and Fall)
Total Courses: 24
Total Credit Hours: 67
Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the ADP Commerce the applicant must have completed 12 Years of Education or A level with Minimum two C's / excluding General paper & Urdu) or equivalent qualification from recognized board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN DIGITAL MARKETING

SEMESTER 1

- DIGITAL MARKETING FUNDAMENTALS
- BUSINESS MATHEMATICS
- FUNCTIONAL ENGLISH
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- FEHM E QURAN

SEMESTER 2

- SOCIAL MEDIA, CONTENT, AND STRATEGY
- MARKETING AUTOMATION
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES

SEMESTER 3

- MARKETING RESEARCH
- SEARCH ENGINE OPTIMIZATION (SEO)
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

SEMESTER 4

- INTEGRATED DIGITAL MARKETING STRATEGIES
- WEB ANALYTICS
- CHARACTER AND MORAL DEVELOPMENT
- ACCOUNTING FUNDAMENTALS
- ENVIRONMENTAL SCIENCE
- INTRODUCTION TO ENTREPRENEURSHIP

COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.
Intake: Twice a year (Spring and Fall)
Total Courses: 25
Total Credit Hours: 70
Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the ADP Digital Marketing, the applicant must have completed 12 Years of Education or A level with Minimum two C's / excluding General paper & Urdu or equivalent qualification from recognized board.
- The applicant has to take an institute based Admission Test
- On successfully qualifying the Admission Test, the applicant shall be called for a final interview, in which his/her Admission shall be confirmed
- Student seeking credit transfer may also apply for admission

PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN COMPUTER SCIENCE

SEMESTER 1

- PROGRAMMING FUNDAMENTALS
- APPLICATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- DISCRETE STRUCTURES
- CALCULUS AND ANALYTICAL GEOMETRY
- FUNCTIONAL ENGLISH
- PSYCHOLOGY
- FEHM E QURAN

SEMESTER 2

- OBJECT ORIENTED PROGRAMMING
- DATABASE SYSTEMS
- DIGITAL LOGIC DESIGN
- LINEAR ALGEBRA
- EXPOSITORY WRITING
- CREATIVE ARTS & TECHNIQUES

SEMESTER 3

- DATA STRUCTURES
- INFORMATION SECURITY
- ARTIFICIAL INTELLIGENCE
- COMPUTER NETWORKS
- SOFTWARE ENGINEERING
- COMPUTER ORGANIZATION AND ASSEMBLY LANGUAGE

SEMESTER 4

- DOMAIN ELECTIVE 1 (ADVANCED DATABASE LAB)
- DOMAIN ELECTIVE 2 (WEB TECHNOLOGIES LAB)
- DOMAIN ELECTIVE 3 (MOBILE APPLICATIONS DEVELOPMENT LAB)
- DOMAIN ELECTIVE 4 (ADVANCED PROGRAMMING LAB)
- DOMAIN ELECTIVE 5 (CYBER SECURITY LAB)
- ISLAMIC STUDIES /ETHICS
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- ENTREPRENEURSHIP

COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 27

Total Credit Hours: 75

Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the ADP Computer Science, the applicant must have completed 12 Years of Education with atleast 50% marks in (HSC) Pre-Engineering or Pre-Medical examination. An applicant having a combination of Physics, Mathematics and Computer Science is also eligible.

- Or, GCE (A levels) in Mathematics, Physics and Chemistry. Applicant having A levels or other foreign qualifications must provide an equivalence certificate with at least 50% marks, issued by Intermediate Board Committee of Chairman (IBCC), or equivalent qualification from recognized board.

- Or, At least 50% marks in Diploma of Associate Engineering Examination, for admission.

- The applicant has to take an institute based admission test.

- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.



GUEST SPEAKER SESSION



WOMEN EMPOWERMENT DAY



CSR ACTIVITY



MEDICAL CAMP



PROGRAM SCHEMA **BBA** 4 YEARS MORNING PROGRAM

SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- FEHM E QURAN

SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- MIND SCIENCES
- PROFESSIONAL BRANDING

SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

SEMESTER 4

- E-COMMERCE AND DIGITAL BUSINESS
- INTRODUCTION TO ENTREPRENEURSHIP
- LEGAL ENVIRONMENT OF BUSINESS
- CYBERSECURITY FOR BUSINESS
- ENVIRONMENTAL SCIENCE

SEMESTER 5

- DATA ANALYTICS
- FINANCIAL REPORTING AND CONTROL
- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- ORGANIZATIONAL BEHAVIOR
- MARKETING MANAGEMENT
- FUNDAMENTALS OF FINANCIAL TECHNIQUES

SEMESTER 6

- INTERNATIONAL FINANCIAL MANAGEMENT
- ART AND SCIENCE OF BUSINESS RESEARCH
- ENTREPRENEURIAL VENTURES MANAGEMENT
- MULTICHANNEL DIGITAL MARKETING
- MANAGING HUMAN CAPITAL
- MANAGEMENT ACCOUNTING

SEMESTER 7

- PROJECT MANAGEMENT
- GLOBAL BRAND STRATEGIES
- SUPPLY CHAIN MANAGEMENT
- GLOBAL STRATEGIC MANAGEMENT
- ECONOMICS FOR MANAGERS
- ISLAMIC BANKING & FINANCE

SEMESTER 8

- CAPSTONE PROJECT
- LEADERSHIP AND CHANGE MANAGEMENT
- DIGITAL TAX MANAGEMENT
- FINTECH AND INTERNATIONAL FINANCIAL MARKETS
- INNOVATION AND TECHNOLOGY MANAGEMENT
- SUPPLY CHAIN OPERATIONS
- INTERNSHIP

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.
Intake: Twice a year (Spring and Fall)
Total Courses: 48
Total Credit Hours: 142
Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the BBA Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent qualification from recognized board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA **BS (AF)** 4 YEARS MORNING PROGRAM



SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- FEHM E QURAN

SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- MIND SCIENCES
- PROFESSIONAL BRANDING

SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

SEMESTER 4

- E-COMMERCE AND DIGITAL BUSINESS
- INTRODUCTION TO ENTREPRENEURSHIP
- LEGAL ENVIRONMENT OF BUSINESS
- FUNDAMENTALS OF FINANCIAL TECHNIQUES
- ENVIRONMENTAL SCIENCE
- FINANCIAL REPORTING AND CONTROL

SEMESTER 5

- DATA ANALYTICS
- COST ACCOUNTING
- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- ADVANCE FINANCIAL REPORTING
- ACCOUNTING INFORMATION SYSTEMS
- INTERNATIONAL FINANCIAL MANAGEMENT

SEMESTER 6

- FINANCIAL MODELING
- ART AND SCIENCE OF BUSINESS RESEARCH
- AUDITING FUNDAMENTALS
- ACTUARIAL ACCOUNTING
- ANALYSIS OF FINANCIAL STATEMENTS
- MANAGEMENT ACCOUNTING

SEMESTER 7

- PROJECT MANAGEMENT
- ADVANCE AUDITING
- FINTECH AND INTERNATIONAL FINANCIAL MARKETS
- CORPORATE FINANCE
- ECONOMICS FOR MANAGERS
- ISLAMIC BANKING & FINANCE

SEMESTER 8

- CAPSTONE PROJECT
- LEADERSHIP AND CHANGE MANAGEMENT
- DIGITAL TAX MANAGEMENT
- ACCOUNTING FOR SPECIAL BUSINESS
- ISLAMIC FINANCIAL SYSTEMS
- INVESTMENT AND PORTFOLIO MANAGEMENT
- INTERNSHIP

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 49

Total Credit Hours: 145

Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the BS (AF) Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent qualification from recognized board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA **BS (COMPUTER SCIENCE)** 4 YEARS MORNING PROGRAM

SEMESTER 1

- PROGRAMMING FUNDAMENTALS
- APPLICATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- DISCRETE STRUCTURES
- CALCULUS AND ANALYTICAL GEOMETRY
- FUNCTIONAL ENGLISH
- FEHM E QURAN

SEMESTER 2

- OBJECT ORIENTED PROGRAMMING
- DATABASE SYSTEMS
- DIGITAL LOGIC DESIGN
- MULTIVARIATE CALCULUS
- LINEAR ALGEBRA

SEMESTER 3

- DATA STRUCTURES
- INFORMATION SECURITY
- ARTIFICIAL INTELLIGENCE
- COMPUTER NETWORKS
- SOFTWARE ENGINEERING
- PROBABILITY AND STATISTICS

SEMESTER 4

- COMPUTER ORGANISATION & ASSEMBLY LANGUAGE
- THEORY OF AUTOMATA
- ADVANCED DATABASE MANAGEMENT SYSTEMS
- NATURAL SCIENCE (APPLIED PHYSICS)
- EXPOSITORY WRITING
- ISLAMIC STUDIES /ETHICS

SEMESTER 5

- OPERATING SYSTEMS
- HCI AND COMPUTER GRAPHICS
- COMPUTER ARCHITECTURE
- DOMAIN ELECTIVE 1 (WEB TECHNOLOGIES)
- DOMAIN ELECTIVE 2 (MOBILE APPLICATION DEVELOPMENT)
- ELECTIVE SUPPORTING 1 (INTRODUCTION TO MANAGEMENT)

SEMESTER 6

- COMPILER CONSTRUCTION
- PARALLEL AND DISTRIBUTED COMPUTING
- DOMAIN ELECTIVE 3 (ADVANCED PROGRAMMING - VISUAL PROGRAMMING)
- DOMAIN ELECTIVE 4 (NUMERICAL ANALYSIS)
- DOMAIN ELECTIVE 5 (WEB ENGINEERING)
- DOMAIN ELECTIVE 6 (CYBER SECURITY)

SEMESTER 7

- FINAL YEAR PROJECT- I
- ANALYSIS OF ALGORITHMS
- DOMAIN ELECTIVE 7 (SOFTWARE TESTING AND QUALITY ASSURANCE)
- ELECTIVE SUPPORTING 2 (INTRODUCTION TO MARKETING)
- TECHNICAL AND BUSINESS WRITING
- ENTREPRENEURSHIP

SEMESTER 8

- FINAL YEAR PROJECT- II
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- ARTS AND HUMANITIES (PROFESSIONAL PRACTICES)
- CIVICS AND COMMUNITY ENGAGEMENT

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 43 courses + 2 Projects (Phase-I 2 Crh) (Phase-II 4 Crh)

Total Credit Hours: 132

Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the BS Computer Science Program, the applicant must have completed 12 Years of Education with atleast 50% marks in (HSC) Pre-Engineering or Pre-Medical examination. An applicant having a combination of Physics, Mathematics and Computer Science is also eligible.

- Or, GCE (A levels) in Mathematics, Physics and Chemistry. Applicant having A levels or other foreign qualifications must provide an equivalence certificate with at least 50% marks, issued by Intermediate Board Committee of Chairman (IBCC) or equivalent qualification from recognized board.

- Or, At least 50% marks in Diploma of Associate Engineering Examination, for admission.

- The applicant has to take an institute based admission test.

- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.

PROGRAM SCHEMA **BS (BUSINESS ANALYTICS)** 4 YEARS MORNING PROGRAM

SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- PAKISTAN STUDIES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- ISLAMIC STUDIES/ RELIGIOUS EDUCATION
- PRINCIPLES OF ACCOUNTING
- FEHM E QURAN

SEMESTER 2

- EXPOSITORY WRITING
- 1 INTRODUCTION TO BUSINESS ANALYTICS
- PRINCIPLES OF MANAGEMENT
- BUSINESS STATISTICS
- INTERNATIONAL RELATIONS
- PRINCIPLES OF MARKETING

SEMESTER 3

- ORGANIZATIONAL BEHAVIOR
- SPREADSHEET MODELING AND ADVANCE EXCEL
- OPERATIONS RESEARCH AND ANALYTICS
- DATABASE MANAGEMENT SYSTEM
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- CIVICS AND COMMUNITY ENGAGEMENT
- FOREIGN LANGUAGE

SEMESTER 4

- MARKETING ANALYTICS
- INTRODUCTION TO ENTREPRENEURSHIP
- INTRODUCTION TO BUSINESS FINANCE
- SUPPLY CHAIN ANALYTICS
- ENVIRONMENTAL SCIENCE
- DATA GOVERNANCE PRIVACY AND ETHICS

SEMESTER 5

- ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
- FINANCIAL MANAGEMENT
- TIME-SERIES FORECASTING
- HUMAN RESOURCE MANAGEMENT
- MARKETING MANAGEMENT
- SPECIALIZATION ELECTIVE I CONSUMER ANALYTICS

SEMESTER 6

- BUSINESS RESEARCH METHOD
- HUMAN RESOURCE ANALYTICS
- AI IN BUSINESS
- PUBLIC SPEAKING AND PRESENTATION SKILLS
- BUSINESS LAW
- SPECIALIZATION ELECTIVE II DIGITAL MARKETING ANALYTICS

SEMESTER 7

- MANAGEMENT ACCOUNTING
- CYBERSECURITY FOR BUSINESS
- SPECIALIZATION ELECTIVE III ESG AND SUSTAINABILITY ANALYTICS
- INTERNSHIP

SEMESTER 8

- CAPSTONE PROJECT
- SPECIALIZATION ELECTIVE IV CYBER SECURITY ANALYTICS
- SPECIALIZATION ELECTIVE V BLOCKCHAIN AND DIGITAL FINANCE
- SPECIALIZATION ELECTIVE VI FINTECH INNOVATION

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.
Intake: Twice a year (Spring and Fall)
Total Courses: 45 courses
Total Credit Hours: 132
Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the BS (Business Analytics) 4 Year Degree Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent qualification from recognized board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA **BS (ENTREPRENEURSHIP)** 4 YEARS MORNING PROGRAM

SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- PAKISTAN STUDIES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- ISLAMIC STUDIES/ RELIGIOUS EDUCATION
- PRINCIPLES OF ACCOUNTING
- FEHM E QURAN

SEMESTER 2

- EXPOSITORY WRITING
- INTRODUCTION TO SCM
- PRINCIPLES OF MANAGEMENT
- BUSINESS STATISTICS
- INTERNATIONAL RELATIONS
- PRINCIPLES OF MARKETING

SEMESTER 3

- ORGANIZATIONAL BEHAVIOR
- OPERATIONS AND PRODUCTION MANAGEMENT
- ENTREPRENEURIAL MARKETING
- LEGAL ENVIRONMENT AND STARTUPS
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- CIVICS AND COMMUNITY ENGAGEMENT
- FOREIGN LANGUAGE

SEMESTER 4

- FAMILY BUSINESS MANAGEMENT
- INTRODUCTION TO ENTREPRENEURSHIP
- INTRODUCTION TO BUSINESS FINANCE
- SOCIAL AND SUSTAINABLE ENTREPRENEURSHIP
- ENVIRONMENTAL SCIENCE
- ENTREPRENEURIAL LEADERSHIP

SEMESTER 5

- ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
- FINANCIAL MANAGEMENT
- DIGITAL ENTREPRENEURSHIP
- HUMAN RESOURCE MANAGEMENT
- MARKETING MANAGEMENT
- SPECIALIZATION ELECTIVE I CROWD FUNDING & ALTERNATIVE INVESTMENT

SEMESTER 6

- BUSINESS RESEARCH METHOD
- ENTREPRENEURSHIP AND CORPORATE INNOVATION
- AI IN BUSINESS
- PUBLIC SPEAKING AND PRESENTATION SKILLS
- BUSINESS LAW
- SPECIALIZATION ELECTIVE II AGRI-BUSINESS ENTREPRENEURSHIP

SEMESTER 7

- MANAGEMENT ACCOUNTING
- CYBERSECURITY FOR BUSINESS
- SPECIALIZATION ELECTIVE III FRANCHISING & RETAIL ENTREPRENEURSHIP
- INTERNSHIP

SEMESTER 8

- CAPSTONE PROJECT
- SPECIALIZATION ELECTIVE IV FIN-TECH ENTREPRENEURSHIP
- SPECIALIZATION ELECTIVE V AI FOR ENTREPRENEURS
- SPECIALIZATION ELECTIVE VI E-COMMERCE VENTURES

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.
 Intake: Twice a year (Spring and Fall)
 Total Courses: 45 courses
 Total Credit Hours: 132
 Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the BS (Entrepreneurship) 4 Year Degree Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent qualification from recognized board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA **BS (BS SUPPLY CHAIN MANAGEMENT)** 4 YEARS MORNING PROGRAM

SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- PAKISTAN STUDIES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- ISLAMIC STUDIES/ RELIGIOUS EDUCATION
- PRINCIPLES OF ACCOUNTING
- FEHM E QURAN

SEMESTER 2

- EXPOSITORY WRITING
- INTRODUCTION TO SUPPLY CHAIN MANAGEMENT
- PRINCIPLES OF MANAGEMENT
- BUSINESS STATISTICS
- INTERNATIONAL RELATIONS
- PRINCIPLES OF MARKETING

SEMESTER 3

- ORGANIZATIONAL BEHAVIOR
- OPERATIONS AND PRODUCTION MANAGEMENT
- SUPPLY CHAIN INFORMATION SYSTEM
- LOGISTIC MANAGEMENT
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- CIVICS AND COMMUNITY ENGAGEMENT
- FOREIGN LANGUAGE

SEMESTER 4

- INVENTORY AND WAREHOUSE MANAGEMENT
- INTRODUCTION TO ENTREPRENEURSHIP
- INTRODUCTION TO BUSINESS FINANCE
- SOCIAL AND SUSTAINABLE ENTREPRENEURSHIP
- ENVIRONMENTAL SCIENCE
- DISTRIBUTION AND CHANNEL MANAGEMENT

SEMESTER 5

- ECONOMIC ANALYSIS FOR BUSINESS DECISIONS
- FINANCIAL MANAGEMENT
- GLOBAL SUPPLY CHAIN MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- MARKETING MANAGEMENT
- SPECIALIZATION ELECTIVE I SUSTAINABLE SUPPLYCHAIN

SEMESTER 6

- BUSINESS RESEARCH METHOD
- ENTREPRENEURSHIP AND CORPORATE INNOVATION
- AI IN BUSINESS
- PUBLIC SPEAKING AND PRESENTATION SKILLS
- BUSINESS LAW
- SPECIALIZATION ELECTIVE II LEAN OPERATIONS AND SIX SIGMA

SEMESTER 7

- MANAGEMENT ACCOUNTING
- CYBERSECURITY FOR BUSINESS
- SPECIALIZATION ELECTIVE III MARITIME AND PORT LOGISTICS
- INTERNSHIP

SEMESTER 8

- CAPSTONE PROJECT
- SPECIALIZATION ELECTIVE IV REVERSE LOGISTICS AND CIRCULAR ECONOMY
- SPECIALIZATION ELECTIVE V RETAIL SUPPLY CHAIN MANAGEMENT
- SPECIALIZATION ELECTIVE VI AI APPLICATIONS IN SUPPLYCHAIN

COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.
 Intake: Twice a year (Spring and Fall)
 Total Courses: 45 courses
 Total Credit Hours: 132
 Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the BS (Supply Chain Management) 4 Year Degree Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent qualification from recognized board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.



SUFI NIGHT



PROGRAM SCHEMA BBA 2 YEARS AFTER 14 YEARS OF EDUCATION (MORNING / EVENING / WEEKEND)
EQUIVALENT TO 16 YEARS OF EDUCATION



COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.
 Intake: Twice a year (Spring and Fall)
 Total Courses: 25 Courses
 Total Credit Hours: 77 Credit Hours
 Maximum Load: 06 Courses per Semester

ELIGIBILITY:

- For admission in the BBA 2 Years Program, the applicant must have completed 14 Years of Education B.Com, BA, BSC or ADP with minimum of 2nd Division and other equivalent qualification.

- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

DEFICIENCY COURSES (FOR NON-BUSINESS)

- Fundamentals of Management
- Fundamentals of Marketing
- Accounting Fundamentals

INTERNATIONAL COLLABORATION



PROGRAM SCHEMA **MBA** 1.5-2 YEARS EVENING/WEEKEND PROGRAM (EQUIVALENT TO 18 YEARS OF EDUCATION)

SEMESTER 1

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- STRATEGIC DECISION MAKING & COMPETITIVE ADVANTAGE
- ISLAMIC FINANCIAL MARKETS & BANKING OPERATIONS
- FEHM E QURAN

SEMESTER 2

- DIGITAL MARKETING AND E-COMMERCE
- RESEARCH WRITING & TECHNIQUES
- AI IMPACT ON BUSINESS STRATEGIES
- THESIS 1

SEMESTER 3

- ELECTIVE - I
- ELECTIVE - II
- ELECTIVE - III
- THESIS 2

COURSE WORK AND DURATION:

Based on 03 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 11 Courses + (1 Project / 1 Thesis / 2 Courses)

Total Credit Hours: 38 Credit Hours

ELIGIBILITY:

- For admission in the MBA (38 Credit Hours), the applicant must have completed 16 Years of Education in relevant field with minimum of 2nd Division (Annual System) / 2.5 CGPA preferred (Semester System).
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA **MBA** 2.5 YEARS WEEKEND PROGRAM (EQUIVALENT TO 18 YEARS EDUCATION)

SEMESTER 1

- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- MICROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MANAGEMENT
- BUSINESS STATISTICS
- ACCOUNTING FUNDAMENTALS
- FEHM E QURAN

SEMESTER 2

- FUNDAMENTALS OF MARKETING
- FUNDAMENTALS OF FINANCIAL TECHNIQUES (BF)
- DATA ANALYTICS (SI)
- MANAGING HUMAN CAPITAL (HRM)
- MARKETING MANAGEMENT

SEMESTER 3

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- STRATEGIC DECISION MAKING & COMPETITIVE ADVANTAGE
- ISLAMIC FINANCIAL MARKETS & BANKING OPERATIONS

SEMESTER 4

- DIGITAL MARKETING AND E-COMMERCE
- RESEARCH WRITING & TECHNIQUES
- AI IMPACT ON BUSINESS STRATEGIES
- THESIS 1

SEMESTER 5

- ELECTIVE - I
- ELECTIVE - II
- ELECTIVE - III
- THESIS 2

COURSE WORK AND DURATION:

Based on 05 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 21 Courses + (1 Project / 1 Thesis / 2 Courses)

Total Credit Hours: 68 Credit Hours

ELIGIBILITY:

- For admission in the MBA (68 Credit Hours), the applicant must have completed 16 Years of Non Business Schooling with minimum of 2nd Division (Annual System) / 2.5 CGPA Preferred (Semester System).

- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA **MS** IN MANAGEMENT SCIENCES (1.5-2 YEARS EVENING/WEEKEND PROGRAM)

SEMESTER 1

- ANALYTICAL SCOPE OF BUSINESS RESEARCH
- EFFECTIVE LEADERSHIP
- CORPORATE BUSINESS STRATEGY
- ISLAMIC FINANCIAL SYSTEMS
- FEHM E QURAN

SEMESTER 2

- CONTEMPORARY MARKETING STRATEGIES
- RESEARCH COMMUNICATION AND DISSEMINATION
- AI AND BUSINESS TRANSFORMATION
- THESIS PROPOSAL

SEMESTER 3

- ELECTIVE - I
- ELECTIVE - II
- ELECTIVE - III
- THESIS DEFENSE

COURSE WORK AND DURATION:

Based on 03 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 11 Courses + 1 Thesis

Total Credit Hours: 38 Credit Hours

Maximum Load: 04 Courses per Semester

ELIGIBILITY:

- For admission in the MS Program, the applicant must have completed 16 Years of Education in relevant field with minimum of 1st Division (Annual System) / 2.5 CGPA (Semester System) from a recognized Institute/ University. All students seeking admission to MS Program will have to qualify Institute based admission test or GRE / NTS.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

PROGRAM SCHEMA **PhD** MANAGEMENT SCIENCES



COURSE WORK AND DURATION:

Based on 06 semesters of 05 months each.
Intake: Twice a year (Spring and Fall)
Total Courses: 7 Courses + 01 Dissertation
Total Credit Hours: 50 Credit Hours
Maximum Load: 03 Courses per Semester

ELIGIBILITY:

- A minimum CGPA of 3.00 on 4.00 scale (or equivalent) from an HEC-recognized institution.
- At least 18 years of formal education (MS/MPhil or equivalent) in a relevant discipline.
- A minimum of 60% marks in the GAT Subject Test (or 70% in the KASBIT entrance test).
- Successful completion of an interview conducted by the admissions committee.

- Fulfillment of any additional requirements set by HEC.
- Candidates with academic gaps may need to complete prerequisite courses.
- Student seeking credit transfer may also apply for admission.
- Program Duration
Minimum: 3 years, Maximum: 8 years.

DEFICIENCY COURSES:

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- CORPORATE BUSINESS STRATEGY
- ISLAMIC FINANCIAL SYSTEMS
- DIGITAL MARKETING AND E-COMMERCE
- AI AND BUSINESS TRANSFORMATION

LIST OF ELECTIVE COURSES FOR MBA & PHD

FINANCE

- FINANCIAL INSTITUTIONS & MARKETS
- CORPORATE FINANCE
- ADVANCED TAXATION
- INVESTMENT AND PORTFOLIO MANAGEMENT
- ANALYSIS OF FINANCIAL STATEMENTS
- FINANCIAL RISK MANAGEMENT
- ISLAMIC FINANCIAL SYSTEMS
- REAL ESTATE AND FINANCE INVESTMENT
- FINANCIAL MODELING
- VENTURE CAPITAL AND PRIVATE FINANCE
- TAKAFUL AND ISLAMIC RISK MANAGEMENT
- DIGITAL CURRENCY MANAGEMENT
- AAOIFI STANDARDS
- SEMINAR IN FINANCE

HUMAN RESOURCE MANAGEMENT

- STRATEGY AND CHANGE
- TALENT ACQUISITION AND ASSESSMENT
- LEARNING AND CAPABILITY ENHANCEMENT
- STRATEGIC CAREER NAVIGATIONS
- PERFORMANCE APPRAISAL & MANAGEMENT
- HR ANALYTICS AND AUTOMATION
- HR FOR STARTUPS & SMES
- TALENT OPTIMISATION
- LEADERSHIP AND MOTIVATION TECHNIQUES
- SEMINAR IN HUMAN RESOURCE MANAGEMENT

MARKETING

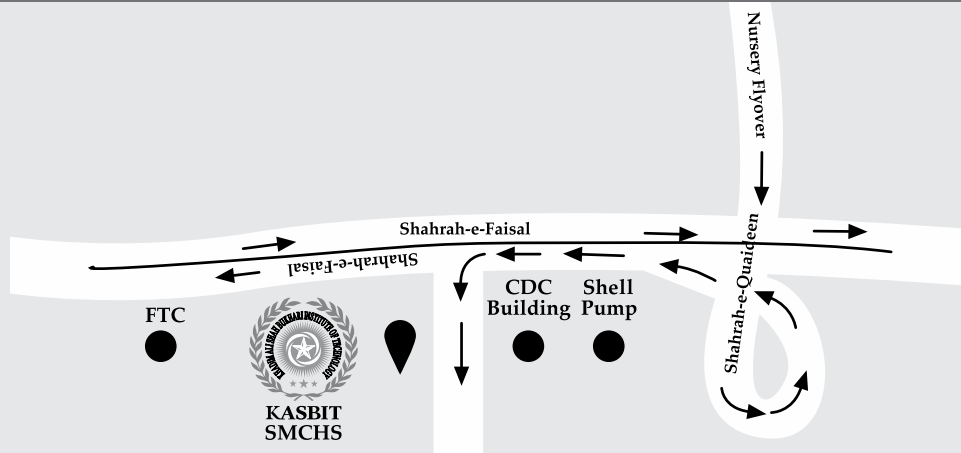
- SALES MANAGEMENT
- MARKETING OF SERVICES
- ADVERTISEMENT MANAGEMENT
- NEW PRODUCT MANAGEMENT
- INTEGRATED MARKETING COMMUNICATIONS
- HOSPITALITY AND TOURISM MARKETING
- REAL ESTATE MARKETING
- PRICING STRATEGY AND MANAGEMENT
- SEMINAR IN MARKETING

SUPPLY CHAIN MANAGEMENT

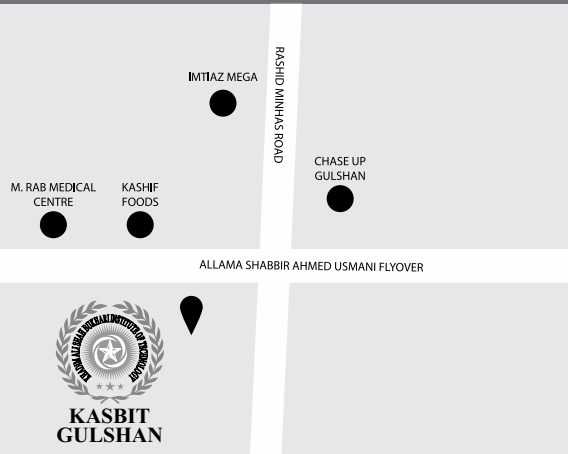
- IMPORT EXPORT MANAGEMENT
- SUPPLY CHAIN TECHNOLOGY AND INNOVATION
- VALUE CHAIN MANAGEMENT
- PROCUREMENT AND VENDOR MANAGEMENT
- SUPPLY CHAIN NETWORKING AND OPTIMIZATION
- SUPPLY CHAIN FINANCE AND ANALYSIS
- TRANSPORTATION AND LOGISTICS TECHNIQUES
- INVENTORY AND WAREHOUSE MANAGEMENT
- SEMINAR IN SUPPLY CHAIN MANAGEMENT

LOCATION

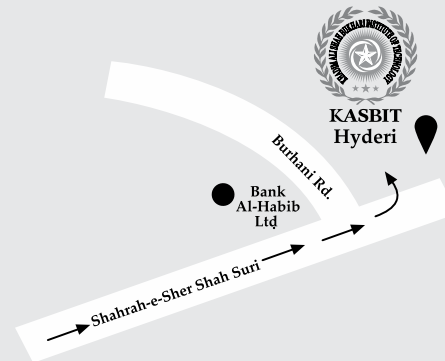
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- ✓ Marketing
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