

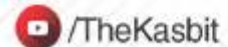
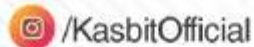


**KASBIT**



Where  
**Passion**  
Meets Learning

# PROGRAM **PROFILE**



# MILLENNIAL STATEMENT

KASBIT'S Millennial undertaking is to provide higher education, scholarship, training, and outreach services through exemplary teaching, research, innovation and extension support for sustainable national and international development.

We nurture an intelligent, inclusive culture that integrates robust theory with global best practices to produce graduates with relevant knowledge, skills and responsible citizenry.

In this regard, KASBIT is guided by passion for excellence, integrity, transparency, professionalism, devotion to duty and good corporate governance.

**Mubashir Ali Shah Bukhari (CEO)**  
Khadim Ali Shah Bukhari Institute of Technology

# VISION STATEMENT

“Promoting excellence in education through holistic, transformative and innovative learning to develop entrepreneurial innovators, responsible leaders and change masters”

# MISSION STATEMENT

“To cultivate value-based growth by leveraging on high quality research, fostering the spirit of national development, promoting creativity and encouraging entrepreneurship”

## ACCREDITATION & RECOGNITIONS



RECOGNISED BY HEC  
PAKISTAN



CHARTERED BY  
GOVERNMENT OF SINDH



RANKED W-4 (TOP MOST  
RANK) BY HEC, PAKISTAN



MEMBER OF  
AACSB INTERNATIONAL



FIRST ISO CERTIFIED  
INSTITUTE OF PAKISTAN

## KASB GROUP

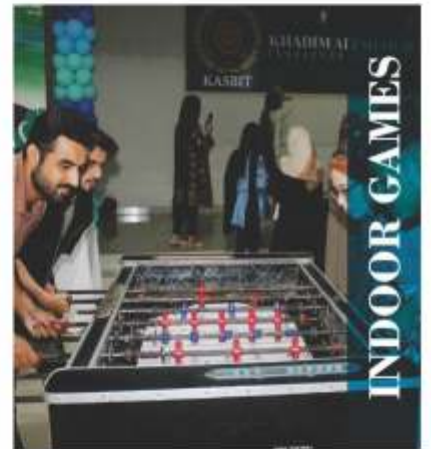
 **KASB**  
DEVELOPERS

**KASB**  
foundation  
*Changing lives through skills of excellence*





**LIFE**  
*at*  
**KASBIT**





# PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN **COMMERCE** MORNING/EVENING (PREVIOUS B.COM 2 YEARS)

## SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN

## SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- ORGANIZATIONAL PSYCHOLOGY
- PROFESSIONAL BRANDING

## SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

## SEMESTER 4

- E-COMMERCE AND DIGITAL BUSINESS
- INTRODUCTION TO ENTREPRENEURSHIP
- LEGAL ENVIRONMENT OF BUSINESS
- CYBERSECURITY FOR BUSINESS
- ENVIRONMENTAL SCIENCE

### COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.  
Intake: Twice a year (Spring and Fall)  
Total Courses: 23  
Total Credit Hours: 65  
Maximum Load: 06 Courses per Semester

### ELIGIBILITY:

- For admission in the ADP Program, the applicant must have completed 12 Years of Education or A level with Minimum two C's / excluding General paper & Urdu) or equivalent, High School Diploma recognized by the Sindh Board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

# PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN DIGITAL MARKETING

## SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN

## SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- ORGANIZATIONAL PSYCHOLOGY
- PROFESSIONAL BRANDING

## SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

## SEMESTER 4

- ENVIRONMENTAL SCIENCE
- INTRODUCTION TO ENTREPRENEURSHIP
- FUNDAMENTAL OF DIGITAL MARKETING
- E-COMMERCE AND DIGITAL MARKETING
- DIGITAL MARKETING ETHICS & COMPLIANCE
- DIGITAL MARKETING STRATEGY

### COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.  
Intake: Twice a year (Spring and Fall)  
Total Courses: 24  
Total Credit Hours: 68  
Maximum Load: 06 Courses per Semester

### ELIGIBILITY:

- For admission in the ADP Program in Digital Marketing, the applicant must have completed 12 Years of Education or A level with Minimum two C's / excluding General paper & Urdu or equivalent, High School Diploma recognized by the Sindh Board.
- The applicant has to take an institute based Admission Test
- On successfully qualifying the Admission Test, the applicant shall be called for a final interview, in which his/her Admission shall be confirmed
- Student seeking credit transfer may also apply for admission

# PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN E-COMMERCE AND ONLINE BUSINESS MANAGEMENT

## SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN

## SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- ORGANIZATIONAL PSYCHOLOGY
- PROFESSIONAL BRANDING

## SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

## SEMESTER 4

- ENVIRONMENTAL SCIENCE
- INTRODUCTION TO ENTREPRENEURSHIP
- FUNDAMENTAL OF DIGITAL MARKETING
- E-COMMERCE AND DIGITAL BUSINESS
- E-COMMERCE LAWS AND REGULATIONS
- WEB DESIGN AND DEVELOPMENT

### COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.  
Intake: Twice a year (Spring and Fall)  
Total Courses: 24  
Total Credit Hours: 68  
Maximum Load: 06 Courses per Semester

### ELIGIBILITY:

- For admission in the ADP Program in E-Commerce and Online Business Management, the applicant must have completed 12 Years of Education or A level with Minimum two C's / excluding General paper & Urdu or equivalent, High School Diploma recognized by the Sindh Board.
- The applicant has to take an institute based Admission Test
- On successfully qualifying the Admission Test, the applicant shall be called for a final interview, in which his/her Admission shall be confirmed
- Student seeking credit transfer may also apply for admission



# PROGRAM SCHEMA (ADP) ASSOCIATE DEGREE PROGRAM IN WEB AND SOFTWARE DEVELOPMENT

## SEMESTER 1

- PROGRAMMING FUNDAMENTALS
- APPLICATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- DISCRETE STRUCTURES
- CALCULUS AND ANALYTICAL GEOMETRY
- FUNCTIONAL ENGLISH
- PSYCHOLOGY

## SEMESTER 2

- OBJECT ORIENTED PROGRAMMING
- DATABASE SYSTEMS
- DIGITAL LOGIC DESIGN
- LINEAR ALGEBRA
- EXPOSITORY WRITING
- CREATIVE ARTS & TECHNIQUES

## SEMESTER 3

- DATA STRUCTURES
- INFORMATION SECURITY
- ARTIFICIAL INTELLIGENCE
- COMPUTER NETWORKS
- SOFTWARE ENGINEERING
- COMPUTER ORGANIZATION AND ASSEMBLY LANGUAGE

## SEMESTER 4

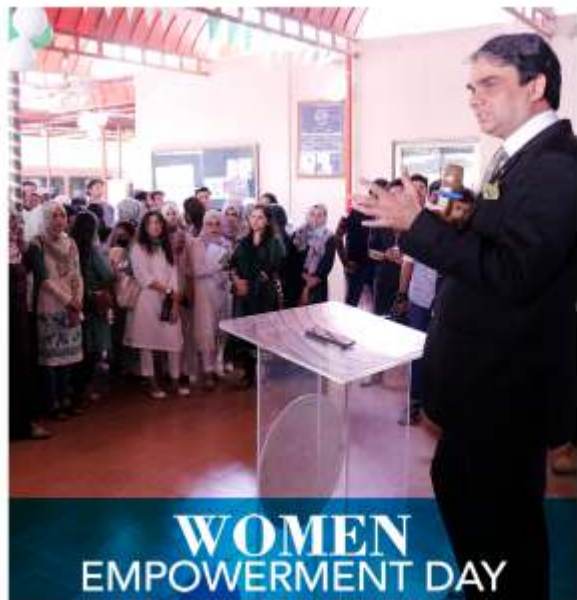
- DOMAIN ELECTIVE 1 (ADVANCED DATABASE LAB)
- DOMAIN ELECTIVE 2 (WEB TECHNOLOGIES LAB)
- DOMAIN ELECTIVE 3 (MOBILE APPLICATIONS DEVELOPMENT LAB)
- DOMAIN ELECTIVE 4 (ADVANCED PROGRAMMING LAB)
- DOMAIN ELECTIVE 5 (CYBER SECURITY LAB)
- ISLAMIC STUDIES /ETHICS
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- ENTREPRENEURSHIP

### COURSE WORK AND DURATION:

Based on 04 semesters of 05 months each.  
Intake: Twice a year (Spring and Fall)  
Total Courses: 26  
Total Credit Hours: 73  
Maximum Load: 06 Courses per Semester

### ELIGIBILITY:

- For admission in the ADP Program in Web and Software development, the applicant must have completed 12 Years of Education or A level with Minimum two C's / excluding General paper & Urdu or equivalent, High School Diploma recognized by the Sindh Board.
- The applicant has to take an institute based Admission Test
- On successfully qualifying the Admission Test, the applicant shall be called for a final interview, in which his/her Admission shall be confirmed
- Student seeking credit transfer may also apply for admission





# PROGRAM SCHEMA **BBA** 4 YEARS MORNING PROGRAM

## SEMESTER 1

- FUNCTIONAL ENGLISH
- BUSINESS MATHEMATICS
- CHARACTER AND MORAL DEVELOPMENT
- FUNDAMENTALS OF MANAGEMENT
- ISLAMIC STUDIES/RELIGIOUS EDUCATION
- IDEOLOGY AND CONSTITUTION OF PAKISTAN

## SEMESTER 2

- EXPOSITORY WRITING
- MICROECONOMICS PRINCIPLES
- APPLICATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- BUSINESS STATISTICS
- ORGANIZATIONAL PSYCHOLOGY
- PROFESSIONAL BRANDING

## SEMESTER 3

- ACCOUNTING FUNDAMENTALS
- MACROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MARKETING
- RHETORIC AND COMMUNICATION SKILLS
- CIVICS AND COMMUNITY ENGAGEMENT
- CREATIVE ARTS AND TECHNOLOGY

## SEMESTER 4

- E-COMMERCE AND DIGITAL BUSINESS
- INTRODUCTION TO ENTREPRENEURSHIP
- LEGAL ENVIRONMENT OF BUSINESS
- CYBERSECURITY FOR BUSINESS
- ENVIRONMENTAL SCIENCE

## SEMESTER 5

- DATA ANALYTICS
- FINANCIAL REPORTING AND CONTROL
- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- ORGANIZATIONAL BEHAVIOR
- MARKETING MANAGEMENT
- FUNDAMENTALS OF FINANCIAL TECHNIQUES

## SEMESTER 6

- INTERNATIONAL FINANCIAL MANAGEMENT
- ART AND SCIENCE OF BUSINESS RESEARCH
- ENTREPRENEURIAL VENTURES MANAGEMENT
- MULTICHANNEL DIGITAL MARKETING
- MANAGING HUMAN CAPITAL
- MANAGEMENT ACCOUNTING

## SEMESTER 7

- PROJECT MANAGEMENT
- GLOBAL BRAND STRATEGIES
- SUPPLY CHAIN MANAGEMENT
- GLOBAL STRATEGIC MANAGEMENT
- ECONOMICS FOR MANAGERS
- ISLAMIC BANKING & FINANCE

## SEMESTER 8

- CAPSTONE PROJECT
- LEADERSHIP AND CHANGE MANAGEMENT
- DIGITAL TAX MANAGEMENT
- FINTECH AND INTERNATIONAL FINANCIAL MARKETS
- INNOVATION AND TECHNOLOGY MANAGEMENT
- SUPPLY CHAIN OPERATIONS
- INTERNSHIP

### COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.  
Intake: Twice a year (Spring and Fall)  
Total Courses: 47  
Total Credit Hours: 140  
Maximum Load: 06 Courses per Semester

### ELIGIBILITY:

- For admission in the BBA Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent, High School Diploma recognized by the Sindh Board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

# PROGRAM SCHEMA **BS (AF)** 4 YEARS MORNING PROGRAM



## SEMESTER 1

- HISTORY OF ARTS & LITERATURE
- PHILOSOPHY
- EXPOSITORY WRITING – I
- COLLEGE ALGEBRA
- CONTEMPORARY WORLD
- SOCIOLOGY

## SEMESTER 2

- ENVIRONMENTAL SCIENCE
- GEOGRAPHY
- PAKISTAN STUDIES
- RELIGIOUS STUDIES
- BUSINESS STATISTICS
- EXPOSITORY WRITING – II

## SEMESTER 3

- FUNDAMENTALS OF FINANCIAL ACCOUNTING
- INTRODUCTION TO COMPUTING
- BUSINESS MATHEMATICS
- FUNDAMENTALS OF MANAGEMENT
- BUSINESS ETHICS
- EXPOSITORY WRITING – III

## SEMESTER 4

- FINANCIAL ACCOUNTING REPORTING
- BUSINESS & CORPORATE LAW
- FUNDAMENTALS OF MARKETING
- STATISTICAL INFERENCE
- BUSINESS FINANCE
- ORGANIZATIONAL BEHAVIOUR

## SEMESTER 5

- FINANCIAL MANAGEMENT
- MANAGEMENT INFORMATION SYSTEMS
- MICROECONOMICS
- METHODS IN BUSINESS RESEARCH
- HUMAN RESOURCE MANAGEMENT
- COST ACCOUNTING

## SEMESTER 6

- MANAGERIAL ACCOUNTING
- FINANCIAL MODELING
- ADVANCED ACCOUNTING
- INTRODUCTION TO ERP SYSTEMS
- MACROECONOMICS
- INTRODUCTION TO FINANCIAL MARKETS

## SEMESTER 7

- ISLAMIC FINANCE
- AUDIT & ASSURANCE
- ANALYSIS OF FINANCIAL STATEMENTS
- INCOME TAX LAW
- COMPUTERIZED ACCOUNTING I
- PROJECT I / INTERNSHIP

## SEMESTER 8

- STRATEGIC MANAGEMENT ACCOUNTING
- FINANCIAL DERIVATIVES AND RISK MANAGEMENT
- BEHAVIOURAL FINANCE
- ADVANCED TAXATION
- APPLICATION OF BUSINESS SOFTWARE
- PROJECT II / INTERNSHIP

### COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 48

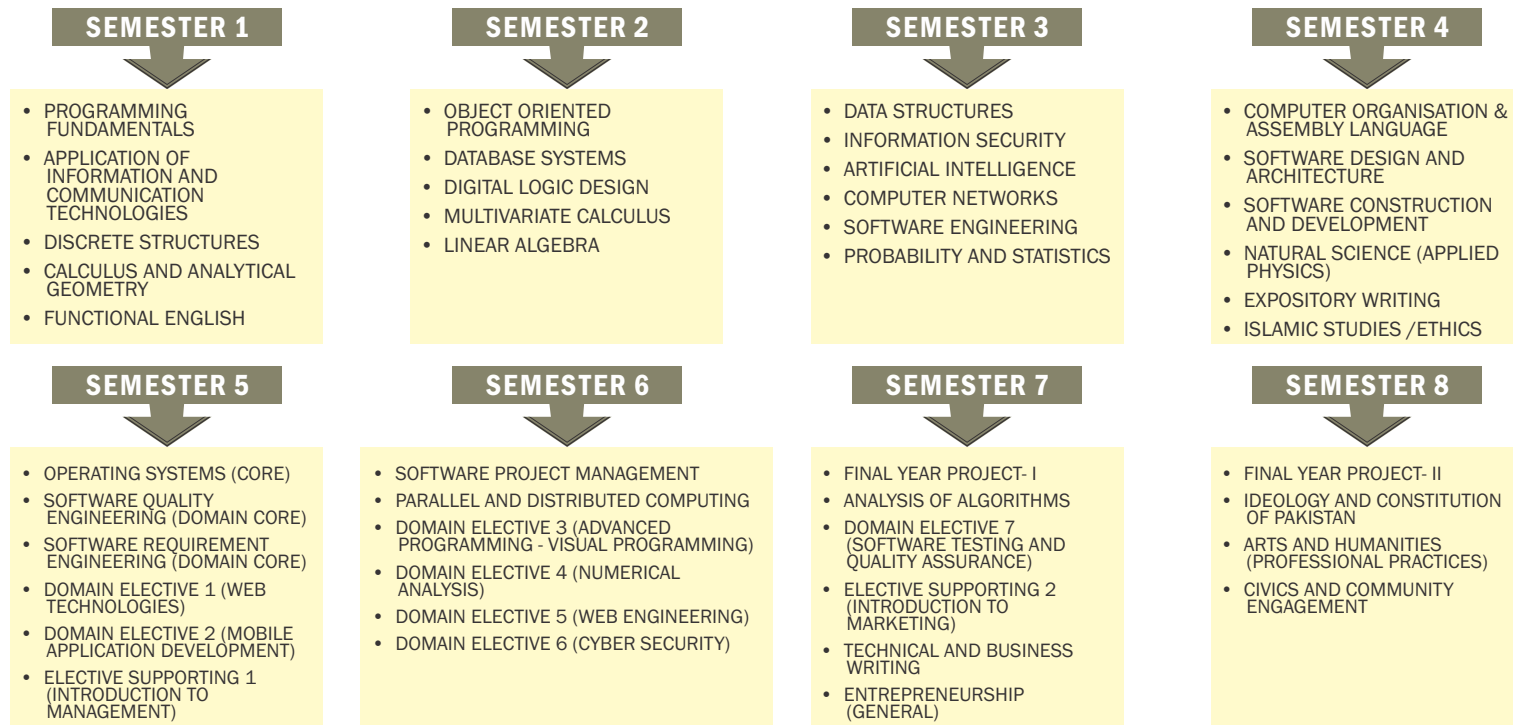
Total Credit Hours: 144

Maximum Load: 06 Courses per Semester

### ELIGIBILITY:

- For admission in the BS (AF) Program, the applicant must have completed 12 Years of Education with Minimum 2nd Division or A level with Minimum two C's / (excluding General paper & Urdu) or equivalent, High School Diploma recognized by the Sindh Board.
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

# PROGRAM SCHEMA **BS (SOFTWARE ENGINEERING)** 4 YEARS MORNING PROGRAM



## COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 42 courses + 2 Projects (Phase-I 2 Crh) (Phase-II 4 Crh)

Total Credit Hours: 130

Maximum Load: 06 Courses per Semester

## ELIGIBILITY:

- For admission in the BS Software Engineering Program, the applicant must have completed 12 Years of Education with atleast 50% marks in (HSC) Pre-Engineering examination. An applicant having a combination of Physics, Mathematics and Computer Science is also eligible.

- Or, GCE (A levels) in Mathematics, Physics and Chemistry. Applicant having A levels or other foreign qualifications must provide an equivalence certificate with at least 50% marks, issued by Intermediate Board Committee of Chairman (IBCC).

- Or, At least 50% marks in Diploma of Associate Engineering Examination, for admission.

- The applicant has to take an institute based admission test.

- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.

# PROGRAM SCHEMA **BS (COMPUTER SCIENCE)** 4 YEARS MORNING PROGRAM

## SEMESTER 1

- PROGRAMMING FUNDAMENTALS
- APPLICATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES
- DISCRETE STRUCTURES
- CALCULUS AND ANALYTICAL GEOMETRY
- FUNCTIONAL ENGLISH

## SEMESTER 2

- OBJECT ORIENTED PROGRAMMING
- DATABASE SYSTEMS
- DIGITAL LOGIC DESIGN
- MULTIVARIATE CALCULUS
- LINEAR ALGEBRA

## SEMESTER 3

- DATA STRUCTURES
- INFORMATION SECURITY
- ARTIFICIAL INTELLIGENCE
- COMPUTER NETWORKS
- SOFTWARE ENGINEERING
- PROBABILITY AND STATISTICS

## SEMESTER 4

- COMPUTER ORGANISATION & ASSEMBLY LANGUAGE
- THEORY OF AUTOMATA
- ADVANCED DATABASE MANAGEMENT SYSTEMS
- NATURAL SCIENCE (APPLIED PHYSICS)
- EXPOSITORY WRITING
- ISLAMIC STUDIES /ETHICS

## SEMESTER 5

- OPERATING SYSTEMS
- HCI AND COMPUTER GRAPHICS
- COMPUTER ARCHITECTURE
- DOMAIN ELECTIVE 1 (WEB TECHNOLOGIES)
- DOMAIN ELECTIVE 2 (MOBILE APPLICATION DEVELOPMENT)
- ELECTIVE SUPPORTING 1 (INTRODUCTION TO MANAGEMENT)

## SEMESTER 6

- COMPILER CONSTRUCTION
- PARALLEL AND DISTRIBUTED COMPUTING
- DOMAIN ELECTIVE 3 (ADVANCED PROGRAMMING - VISUAL PROGRAMMING)
- DOMAIN ELECTIVE 4 (NUMERICAL ANALYSIS)
- DOMAIN ELECTIVE 5 (WEB ENGINEERING)
- DOMAIN ELECTIVE 6 (CYBER SECURITY)

## SEMESTER 7

- FINAL YEAR PROJECT- I
- ANALYSIS OF ALGORITHMS
- DOMAIN ELECTIVE 7 (SOFTWARE TESTING AND QUALITY ASSURANCE)
- ELECTIVE SUPPORTING 2 (INTRODUCTION TO MARKETING)
- TECHNICAL AND BUSINESS WRITING
- ENTREPRENEURSHIP

## SEMESTER 8

- FINAL YEAR PROJECT- II
- IDEOLOGY AND CONSTITUTION OF PAKISTAN
- ARTS AND HUMANITIES (PROFESSIONAL PRACTICES)
- CIVICS AND COMMUNITY ENGAGEMENT

### COURSE WORK AND DURATION:

Based on 08 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 42 courses + 2 Projects (Phase-I 2 Crh) (Phase-II 4 Crh)

Total Credit Hours: 130

Maximum Load: 06 Courses per Semester

### ELIGIBILITY:

- For admission in the BS(CS) Program, the applicant must have completed 12 Years of Education with atleast 50% marks in (HSC) Pre-Engineering examination. An applicant having a combination of Physics, Mathematics and Computer Science is also eligible.

- Or, GCE (A levels) in Mathematics, Physics and Chemistry. Applicant having A levels or other foreign qualifications must provide an equivalence certificate with at least 50% marks, issued by Intermediate Board Committee of Chairman (IBCC).

- Or, At least 50% marks in Diploma of Associate Engineering Examination, for admission.

- The applicant has to take an institute based admission test.

- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.







**PROGRAM SCHEMA BBA** 2 YEARS AFTER 14 YEARS OF EDUCATION (MORNING / EVENING / WEEKEND)  
EQUIVALENT TO 16 YEARS OF EDUCATION

**SEMESTER 1**

- DATA ANALYTICS
- FINANCIAL REPORTING AND CONTROL
- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- ORGANIZATIONAL BEHAVIOR
- MARKETING MANAGEMENT
- FUNDAMENTALS OF FINANCIAL TECHNIQUES

**SEMESTER 2**

- INTERNATIONAL FINANCIAL MANAGEMENT
- ART AND SCIENCE OF BUSINESS RESEARCH
- ENTREPRENEURIAL VENTURES MANAGEMENT
- MULTICHANNEL DIGITAL MARKETING
- MANAGING HUMAN CAPITAL
- MANAGEMENT ACCOUNTING

**SEMESTER 3**

- PROJECT MANAGEMENT
- GLOBAL BRAND STRATEGIES
- SUPPLY CHAIN MANAGEMENT
- GLOBAL STRATEGIC MANAGEMENT
- ECONOMICS FOR MANAGERS
- ISLAMIC BANKING & FINANCE

**SEMESTER 4**

- CAPSTONE PROJECT
- LEADERSHIP AND CHANGE MANAGEMENT
- DIGITAL TAX MANAGEMENT
- FINTECH AND INTERNATIONAL FINANCIAL MARKETS
- INNOVATION AND TECHNOLOGY MANAGEMENT
- SUPPLY CHAIN OPERATIONS
- INTERNSHIP

**COURSE WORK AND DURATION:**

Based on 04 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 24 Courses

Total Credit Hours: 75 Credit Hours

Maximum Load: 06 Courses per Semester

**ELIGIBILITY:**

- For admission in the BBA 2 Years Program, the applicant must have completed 14 Years of Education (B.Com, BA, BSC) with minimum of 2nd Division and other equivalent qualification.

- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

**DEFICIENCY COURSES (FOR NON-BUSINESS)**

- Fundamentals of Management
- Fundamentals of Marketing
- Accounting Fundamentals



# PROGRAM SCHEMA **MBA** 1.5-2 YEARS EVENING/WEEKEND PROGRAM (EQUIVALENT TO 18 YEARS OF EDUCATION)

## SEMESTER 1

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- GLOBAL SUPPLY CHAIN MANAGEMENT
- FINTECH AND VALUATION
- DIGITAL MARKETING AND E-COMMERCE

## SEMESTER 2

- STRATEGIC HUMAN RESOURCE MANAGEMENT
- ELECTIVE - I
- ELECTIVE - II
- ELECTIVE - III
- ELECTIVE - IV

## SEMESTER 3

- 1 PROJECT/ 1 THESIS
  - PHASE - I
  - PHASE - II

### COURSE WORK AND DURATION:

Based on 03 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 10 Courses + (1 Project / 1 Thesis / 2 Courses)

Total Credit Hours: 36 Credit Hours

### ELIGIBILITY:

- For admission in the MBA (36 Credit Hours), the applicant must have completed 16 Years of Education in relevant field with minimum of 2nd Division (Annual System) / 2.5 CGPA preferred (Semester System).
- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

# PROGRAM SCHEMA **MBA** 2.5 YEARS WEEKEND PROGRAM (EQUIVALENT TO 18 YEARS EDUCATION)

## SEMESTER 1

- EFFECTIVE ORGANIZATIONAL COMMUNICATION
- MICROECONOMICS PRINCIPLES
- FUNDAMENTALS OF MANAGEMENT
- BUSINESS STATISTICS
- ACCOUNTING FUNDAMENTALS

## SEMESTER 2

- FUNDAMENTALS OF MARKETING
- FUNDAMENTALS OF FINANCIAL TECHNIQUES (BF)
- DATA ANALYTICS (SI)
- MANAGING HUMAN CAPITAL (HRM)
- MARKETING MANAGEMENT

## SEMESTER 3

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- GLOBAL SUPPLY CHAIN MANAGEMENT
- FINTECH AND VALUATION
- DIGITAL MARKETING AND E-COMMERCE

## SEMESTER 4

- STRATEGIC HUMAN RESOURCE MANAGEMENT
- ELECTIVE - I
- ELECTIVE - II
- ELECTIVE - III
- ELECTIVE - IV

## SEMESTER 5

- 1 PROJECT/ 1 THESIS
  - PHASE - I
  - PHASE - II

### COURSE WORK AND DURATION:

Based on 05 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 20 Courses + (1 Project / 1 Thesis / 2 Courses)

Total Credit Hours: 66 Credit Hours

### ELIGIBILITY:

- For admission in the MBA (66 Credit Hours), the applicant must have completed 16 Years of Non Business Schooling with minimum of 2nd Division (Annual System) / 2.5 CGPA Preferred (Semester System).

- The applicant has to take an institute based admission test.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

# PROGRAM SCHEMA **MS** IN MANAGEMENT SCIENCES (1.5-2 YEARS EVENING/WEEKEND PROGRAM)

## SEMESTER 1

- BUSINESS RESEARCH AND ANALYTICS
- LEADERSHIP AND ENTREPRENEURSHIP
- GLOBAL SUPPLY CHAIN MANAGEMENT
- DIGITAL MARKETING AND E-COMMERCE
- FINTECH AND VALUATION

## SEMESTER 2

- STRATEGIC HUMAN RESOURCE MANAGEMENT
- AI AND MACHINE LEARNING
- STRATEGY AND CHANGE
- RESEARCH COMMUNICATION AND DISSEMINATION
- METAPHILOSOPHICAL DYNAMICS

## SEMESTER 3

- 1 PROJECT/ 1 THESIS
  - PHASE - I
  - PHASE - II

### COURSE WORK AND DURATION:

Based on 03 semesters of 05 months each.

Intake: Twice a year (Spring and Fall)

Total Courses: 10 Courses + 1 Thesis

Total Credit Hours: 36 Credit Hours

Maximum Load: 04 Courses per Semester

### ELIGIBILITY:

- For admission in the MS Program, the applicant must have completed 16 Years of Education in relevant field with minimum of 1st Division (Annual System) / 2.5 CGPA (Semester System) from a recognized Institute/ University. All students seeking admission to MS Program will have to qualify Institute based admission test or GRE / NTS.
- On successfully qualifying the Admission Test, the applicant shall be called for a Final Interview, in which his/her Admission shall be confirmed.
- Student seeking credit transfer may also apply for admission.

## **18 Credit Hours of Post Graduate Level Course Work Followed by a Dissertation of 18 Credit Hours.**

### **COURSE WORK AND DURATION:**

Based on semesters of 05 months each.

Intake:	Twice a year (Spring and Fall)
Total Courses:	6 Courses + 01 Dissertation
Total Credit Hours:	36 Credit Hours
Maximum Load:	03 Courses per Semester

### **ELIGIBILITY:**

- For admission in the Ph.D Program, minimum CGPA of 3.00 (Semester System) or 1st Division (Annual System) in M.S/M.Phill/MBA (18 years of education) or any other Equivalent Degree in relevant field is required.
- The applicant must have carried out Research Work of minimum 06 Credit Hours in the previous degree in relevant field.
- GAT (Subject) or Institute based Admission Test in the area of Management Sciences is required.
- On successful completion of all the requirement mentioned above, the applicant shall be called for a Final Panel Interview in which his/her Admission shall be confirmed.
- Minimum time period for the completion of Ph.D Program is 03 Years, Whereas, the upper limits is up to 08 Years.
- Student seeking credit transfer may also apply for admission.

## LIST OF ELECTIVE COURSES FOR BSCS

### COMPUTER SCIENCE ELECTIVES - STUDENTS HAVE TO SELECT 15 CREDIT HOUR COURSES

- |                              |   |  |                                      |
|------------------------------|---|--|--------------------------------------|
| • ADVANCED DATABASE SYSTEMS  | • DISTRIBUTED COMPUTING                   | • LOGICAL PARADIGMS OF COMPUTING             | • SOFTWARE QUALITY ASSURANCE         |
| • ARTIFICIAL NEURAL NETWORKS | • DISTRIBUTED DATABASE SYSTEMS            | • MECHATRONICS                               | • SWITCHING AND ROUTING              |
| • BLOCK CHAIN                | • EMBEDDED PROGRAMMING                    | • MICROPROCESSORS AND INTERFACING TECHNIQUES | • SYSTEMS AND NETWORK ADMINISTRATION |
| • COMPUTATIONAL INTELLIGENCE | • EXPERT SYSTEMS                          | • MOBILE APPLICATION DEVELOPMENT             | • SYSTEMS PROGRAMMING                |
| • COMPUTER GRAPHICS          | • FORMAL METHODS FOR SOFTWARE ENGINEERING | • MULTI AGENT SYSTEMS                        | • TECHNOPRENEURSHIP                  |
| • COMPUTER VISION            | • FUNDAMENTALS OF DATA MINING             | • NATURAL LANGUAGE PROCESSING                | • VISUAL PROGRAMMING                 |
| • CYBER LAWS AND POLICIES    | • FUZZY LOGIC                             | • NETWORK SECURITY AND ENCRYPTION            | • WEB ENGINEERING                    |
| • DATA AND NETWORK SECURITY  | • GAME DEVELOPMENT                        | • SIGNALS AND SYSTEMS                        | • WEB TECHNOLOGIES                   |
| • DATA WAREHOUSING           | • HUMAN COMPUTER INTERACTION              | • SOFTWARE DESIGN AND ARCHITECTURE           | • WIRELESS NETWORKS                  |
| • DIGITAL IMAGE PROCESSING   | • INNOVATION                              |  |                                      |
| • DIGITAL SIGNAL PROCESSING  |   |  |                                      |

### UNIVERSITY ELECTIVES GROUP-1 - MAXIMUM OF 09 CREDIT HOURS MAY BE TAKEN

- |                               |                              |                                  |                   |
|-------------------------------|------------------------------|----------------------------------|-------------------|
| • BUSINESS AND INDUSTRIAL LAW | • E- COMMERCE                | • FUNDAMENTALS OF MANAGEMENT     | • MICRO ECONOMICS |
| • BUSINESS ECONOMICS          | • ENTREPRENEURSHIP           | • HUMAN RESOURCE MANAGEMENT      | • PSYCHOLOGY      |
| • BUSINESS TECHNOLOGY         | • FINANCIAL ACCOUNTING       | • MACRO ECONOMICS                |                   |
| • DESIGN AND CREATIVITY       | • FUNDAMENTALS OF ACCOUNTING | • MANAGEMENT INFORMATION SYSTEMS |                   |

### UNIVERSITY ELECTIVES GROUP-2 - MAXIMUM OF 02 CREDIT HOURS MAY BE TAKEN

- |          |          |           |          |
|----------|----------|-----------|----------|
| • FRENCH | • ARABIC | • CHINESE | • GERMAN |
|----------|----------|-----------|----------|

### UNIVERSITY ELECTIVES GROUP-3 - MAXIMUM OF 01 CREDIT HOURS MAY BE TAKEN

- CORPORATE SOCIAL RESPONSIBILITY



## LIST OF ELECTIVE COURSES FOR MBA

### FINANCE

- AI AND MACHINE LEARNING
- STRATEGY AND CHANGE
- FINANCIAL INSTITUTIONS & MARKETS
- CORPORATE FINANCE
- ADVANCED TAXATION
- INVESTMENT AND PORTFOLIO MANAGEMENT
- ANALYSIS OF FINANCIAL STATEMENTS
- FINANCIAL RISK MANAGEMENT
- ISLAMIC FINANCIAL SYSTEMS
- REAL ESTATE AND FINANCE INVESTMENT
- FINANCIAL MODELING
- VENTURE CAPITAL AND PRIVATE FINANCE
- TAKAFUL AND ISLAMIC RISK MANAGEMENT
- DIGITAL CURRENCY MANAGEMENT
- AAOIFI STANDARDS

### HUMAN RESOURCE MANAGEMENT

- AI AND MACHINE LEARNING
- STRATEGY AND CHANGE
- TALENT ACQUISITION AND ASSESSMENT
- LEARNING AND CAPABILITY ENHANCEMENT
- STRATEGIC CAREER NAVIGATIONS
- PERFORMANCE APPRAISAL & MANAGEMENT
- HR ANALYTICS AND AUTOMATION
- HR FOR STARTUPS & SMES
- TALENT OPTIMISATION
- LEADERSHIP AND MOTIVATION TECHNIQUES

### MARKETING

- AI AND MACHINE LEARNING
- STRATEGY AND CHANGE
- SALES MANAGEMENT
- MARKETING OF SERVICES
- ADVERTISEMENT MANAGEMENT
- NEW PRODUCT MANAGEMENT
- INTEGRATED MARKETING COMMUNICATIONS
- HOSPITALITY AND TOURISM MARKETING
- REAL ESTATE MARKETING
- PRICING STRATEGY AND MANAGEMENT

### SUPPLY CHAIN MANAGEMENT

- AI AND MACHINE LEARNING
- STRATEGY AND CHANGE
- IMPORT EXPORT MANAGEMENT
- SUPPLY CHAIN TECHNOLOGY AND INNOVATION
- VALUE CHAIN MANAGEMENT
- PROCUREMENT AND VENDOR MANAGEMENT
- SUPPLY CHAIN NETWORKING AND OPTIMIZATION
- SUPPLY CHAIN FINANCE AND ANALYSIS
- TRANSPORTATION AND LOGISTICS TECHNIQUES
- INVENTORY AND WAREHOUSE MANAGEMENT



# 7<sup>th</sup> KASBIT INTERNATIONAL CONFERENCE

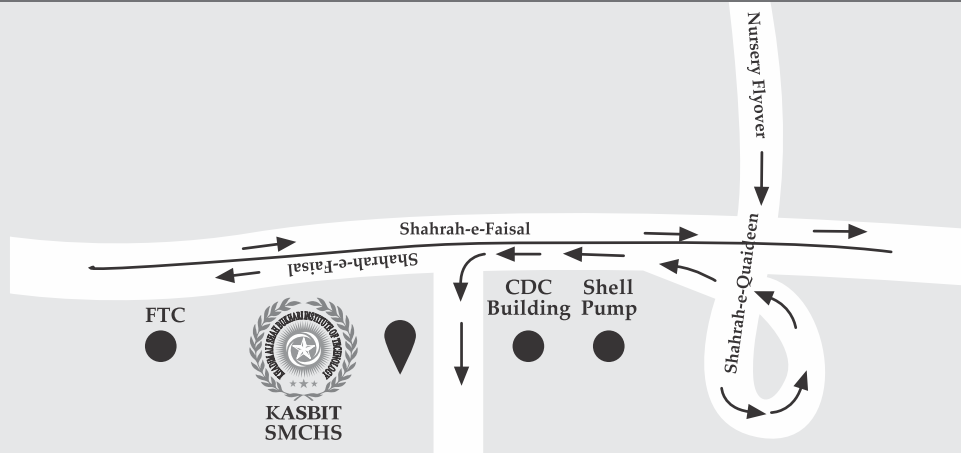
on  
MULTIDISCIPLINARY RESEARCH (ICMR) 2016  
19<sup>th</sup> - 21<sup>st</sup> February 2016



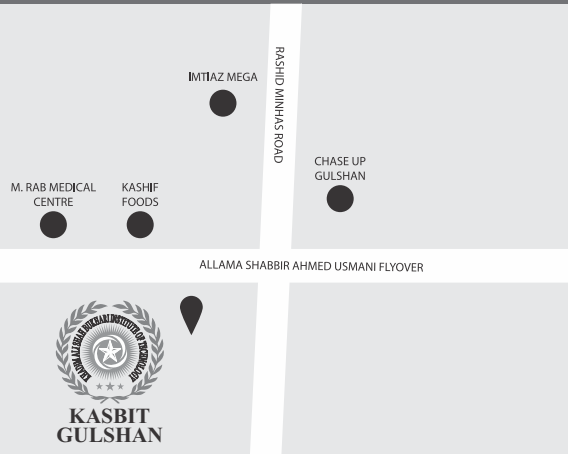
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# LOCATION

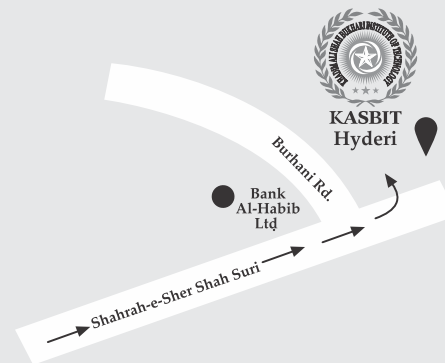
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- ✓ Management Science

# BBA

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# MBA

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- ✓ Marketing
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